

SureBridge Supplemental Product Incentive February 15, 2021 – May 15, 2021

With the enrollment period extended, now is the time to build growth and gain momentum going into 2021! Present your clients with a variety of SureBridge supplemental plan options designed to help them close coverage gaps and round-out their overall health coverage. When you do, you could **earn \$25** in addition to your commissions for every eligible plan issued!

Earn \$25 for every eligible SureBridge supplemental product when you submit eligible applications between February 15, 2021 – May 15, 2021 and meet your baseline of **5 qualifying policies**

Coverage must be issued and in force on August 15, 2021. See contest rules below for additional details on eligible and in force plans.

Eligible Product

PPO/Senior PPO Dental

Prime/Senior Prime DVH

Accident Companion

Accident Direct/Disability Direct

Critical Accident Direct

Critical Illness Direct

Income Protection Direct

Fixed Indemnity Direct

ProtectFit Plus

Metal Gap

HeartWise

HospitalWise

CancerWise/Plus

Check Point of Sale Tool for product availability by state.

ELIGIBILITY & RULES

1. Eligible product applications for this incentive must be submitted between February 15, 2020, and May 15, 2020. Eligible products for this incentive are those products listed above, underwritten by The Chesapeake Life Insurance Company. All other SureBridge branded supplemental products do not count toward this bonus opportunity; this includes Premiere Vision, Senior Premier Vision, GetWell Medical Assistance, GetWell Discount Services, and GetWell ID Theft Protection and any and all optional benefit riders. 2. Eligible agents must meet a minimum baseline of 5 qualifying policies before the incentive may be earned on all eligible placed business submitted during the contest period. 3. Once the baseline is met, all eligible plans must be in force (active, paid coverage) on August 15, 2021 to qualify for incentive payout. 4. Bonuses are paid per agent, based on his or her personal production. 5. Incentive payment will be calculated and paid by no later than September 15, 2021.

6. Qualification is based on production as agent of record. 7. Applications cannot be split between agents. 8. Re-write, dependent addition, and/or benefit upgrade will not be considered a qualifying policy for this incentive. 9. Broker must have an active contract with The Chesapeake Life Insurance Company and be in good standing at the time of contest payout in order to receive earned incentive payment. 10. Bonus is paid as described above. 11. The Chesapeake Life Insurance Company reserves the right to make final judgment on contest qualifiers or end this contest at any time without prior notification. Coverage that is withdrawn or does not meet the terms listed in these rules will not count toward contest bonus. 12. Any required disclosures to agent's clients are the agent's sole responsibility. 13. This contest is intended for the original recipient of this email only. 14. Select contracted General Agencies/Marketing Organizations may not be eligible. 15. 1099s apply.