

DUBLIN

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MUTUAL SALES
LEADERS



IRELAND



Mutual Sales Leaders 2025

DUBLIN Céad Míle Fáilte



DUBLIN • IRELAND

March 27-April 1, 2025

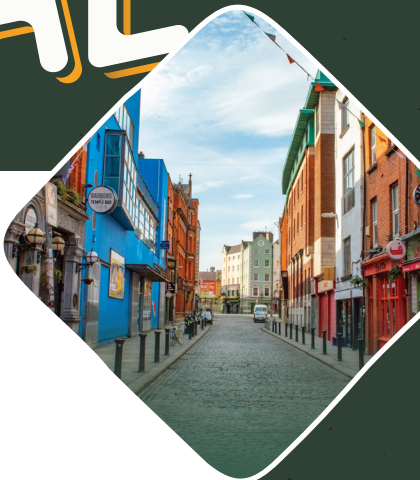
Feel Like **A LOCAL**

The Irish saying “céad míle fáilte”, meaning a hundred thousand welcomes, accurately captures the affable vibes and openness that greets visitors in Dublin.

Dublin is considered the friendliest city in Europe, if not in the entire world. Kindness and politeness are baked into the city’s honest, down-to-earth culture, which is evident on the cobblestone streets as locals look each other in the eye and salute each other with a jolly “dia dhuit” — or hello.

So, channel the Irish spirit of hard work and become an honorary Dubliner by qualifying for Mutual Sales Leaders 2025, where we’ll raise a glass to your success and recognize you for your outstanding achievements.

You belong in Dublin in 2025!



EXPERIENCE

Ireland's Charm at The Westbury

Once you enter The Westbury, a five-star resort in the heart of Dublin, you immediately know you're at THE place to stay in Dublin.

A walk up the resort's grand central staircase are your first steps into a world of luxury. After you ascend the steps, relax in the inviting lobby's plush chairs and admire the elegant decor — and if you're lucky, you might even be greeted by beautiful sounds from the lobby's baby grand piano.

Your accommodations at The Westbury further enhance your unforgettable experience in Dublin. The stately designed rooms, with sophisticated and timeless taste, add to the hotel's grandeur, making you feel like one of Ireland's most distinguished guests.

The Westbury has you covered when you're in the mood for something to eat or a refreshing drink. Enjoy a traditional Irish dish at the hotel's main restaurant, named after famed Irish writer Oscar Wild, savor brunch, lunch or dinner in stylish surroundings at Bafles, kick back with an afternoon tea at The Gallery and end the day with a cocktail and engaging conversation at The Sidecar.

And when you're ready to explore the city, you don't have to wander far from The Westbury to be in the thick of the action. Several of the city's top attractions, such as trendy shops and boutiques on Grafton Street, Trinity College and Dublin Castle, are all less than a five-minute stroll from the hotel.



IRELAND'S
No. 1
HOTEL

The Westbury was named Ireland's No.1 hotel in the 2023 Conde Nast Traveler's Readers' Choice Awards, the fifth time the luxury resort has earned the prestigious accolade.





Visit the Places That Shaped Dublin

The people of Dublin are fiercely proud of their city's rich history. Dublin was established more than 1,000 years ago on the east coast of Ireland, and many of the places that helped define the traditions, customs and identity of Ireland's capital still stand today.

DUBLIN CASTLE

You can't miss *Dublin Castle*, which towers over central Dublin. The castle was built in 1230 as a defensive fortification in a land then ruled by the Normans. The

castle has been a major political focal point as well, serving as the seat in the British government's administration of Ireland until 1922, and since 1938 it's taken the dual role of an Irish government complex and conference center.



ST. PATRICK'S CATHEDRAL

The *cathedral* was founded in 1191 and is aptly named after Ireland's patron saint. Today, the cathedral hosts various national ceremonies, including Ireland's

Remembrance Day ceremony to honor the ending of the Irish War of Independence and daily performances of its famed choir.



TRINITY COLLEGE

Queen Elizabeth I founded *Trinity College*, Ireland's oldest university and one of the seven ancient universities of Britain and Ireland, in 1592. The university

is noted for educating a litany of poets, playwrights and authors, and is the home of the Book of Kells, an illuminated religious manuscript from the medieval period.



PULL UP A SEAT

In Ireland's Most Popular Gathering Spots

The backbone of Dublin are its more than 700 pubs, where people from all walks of life come together to talk about life and raise a glass to the day's achievements, big or small.

Each pub has a unique atmosphere that embodies its surrounding neighborhood. Some pubs have the cozy feel of a library where you'll find patrons buried deep in a book. Some are known for live music where locals have belted out "The Wild Rover," Ireland's most popular pub song, countless times. And some are traditional watering holes without the frills.

From The Brazen Head, Dublin's oldest pub dating back to 1198, to the lively Temple Bar with its nonstop live Irish music, there's a seat in Ireland's most-visited establishments waiting for you at Mutual Sales Leaders 2025.

Save Room for a Hearty Meal

When you sit down for a meal in Dublin, make sure you have a big appetite — and an empty stomach. Irish like their meals thick, hearty and filling, whether you're being served soup, bread or meat. Popular Irish dishes include:

IRISH STEW



Irish stew, which is chock full of potatoes, onions, carrots and bacon

COLCANNON



Colcannon, which is made using mashed potatoes with cabbage or kale

SODA BREAD



Soda bread, made with only the most basic ingredients to create the perfect consistency of being dense, yet soft

IRISH COFFEE



Then wash it down with a pint of *Guinness* or an *Irish coffee*. You won't leave the dinner table hungry or thirsty in Dublin.



JOIN US

in Dublin
in 2025

Mutual Sales Leaders is a well-deserved trip for the best of the best, and we know you have what it takes to be one of the year's distinguished sales leaders.

Set a goal to join us Dublin, a city where grit, hard work and determination reign supreme. One of Europe's oldest cities is definitely a "suíomh fairfe" — perfect setting — to recognize our sales stars for their truly historic achievements.

By qualifying for Mutual Sales Leaders 2025, you'll feel the sense of satisfaction and honor that will make Dubliners proud to call you one of their own.



YOU BELONG HERE

MUTUAL
SALES

MARCH
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LEADERS

DUBLIN, IRELAND

