



# LEADSTAR

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LEAD TYPE	PRICE	DISCOUNT VS PREVIOUS LEADSTAR PRICE
MA Digital Inbound	\$20	64%
MA Digital Inbound Spanish	\$19	62%
MA Inbound Transfer	\$28	49%
ACA Inbound	\$20	61%
ACA Inbound Transfers	\$25	52%
FE Inbounds	\$27	51%
FE Inbound Transfers	\$37	18%
FE Outbound Transfers	\$36	20%
MA In-Person Appointments	\$90	--

*Pricing subject to market change. For agent use only.*

**AVERAGE DISCOUNT: 42%**