

AGENT CONTEST PARAMETERS (LIFE BUSINESS ONLY):

\$7,500 - \$9,999 = 2% bonus \$10,000 - \$12,499 = 3% bonus \$12,500 - \$14,999 = 4% bonus \$15,000+ = 5% bonus

\$5,000 ANBP cap per policy

Any agent can qualify, new or existing, direct or downline. There is no cap on the payout available. Bonus amount is based on issued applications with paid premium.

> AAA Marketing Services AmeriLife Marketing Group AmeriLife Mid-Atlantic Marketing Equitable Senior Solutions, LLC Grupo Latino Americano de Seguros Network Insurance The Personal Producer Network Precision Senior Marketing, LLC Premier Insurance Partners, LLC Stephens-Matthews Marketing

CONTEST RULES: For agent use only. To qualify, an agent must be in good standing during the contest period and at the time of contest payout. Contest period is from April 1, 2020 through June 30, 2020. Only agent contracts and applications for life insurance for United of Omaha Insurance Company will count toward this contest. Points are awarded for Issued applications with paid premium. Both direct and downline activated agents can qualify. Life applications signed and submitted during the contest period, and issued by July 10, 2020, and have an effective date no later than August 1, 2010 will count toward the contest prizes count as earnings and will be taxed accordingly. Contest standings will be given weekly; final contest winners will be announced on or after July 13, 2020. Contest entry constitutes participant's agreement to contest rules. Certain exclusions, restrictions, and limitations may apply. Contest rules are determined by AmeriLife in its sole discretion. AmeriLife reserves the right to change or cancel the contest for any reason. B03272002