

2019 New Agent Bonus Program

New agents:

Submit a minimum of 3 qualifying applications and a minimum of \$3,000 in annualized premium for qualifying product(s) and receive a one-time \$500 bonus.

Example: Submit a Dental, Vision and Hearing policy with an annualized premium of \$500, a Medicare Supplement policy with an annualized premium of \$1,200, a Cancer and Heart Attack or Stroke policy with an annualized premium of \$400 and another Medicare Supplement policy with an annualized premium of \$1,500 (for a total of \$3,600 in annualized premium) and receive a one-time \$500 bonus.

Qualification period

New agent contract date:

January 1 - March 31, 2019

Application date:

January 1 - March 31, 2019 (payout by 5/15/19)

Effective date:

January 1 - May 31, 2019

Qualifying products

Medicare Supplement

Underwritten by these entities that are from Aetna, a CVS Health Company:

Aetna Health and Life Insurance Company (AHLIC) Aetna Health Insurance Company (AHIC) American Continental Insurance Company (ACI) Continental Life Insurance Company of Brentwood, Tennessee (CLI) Dental, Vision and Hearing
Cancer and Heart Attack or Stroke
Hospital Indemnity / Hospital Indemnity Flex
Recovery Care / Nursing Facility Care
Home Care / Home Care Plus

Underwritten by Continental Life Insurance Company of Brentwood, Tennessee (CLI), from Aetna, a CVS Health Company

Additional bonus program details are on the back.

©2019 Aetna Inc.
For agent use only.
Not for public distribution.
CGEMP04801



2019

New Agent Bonus Program details

Application date on qualifying production must be between qualification timeframes. Policies must be issued on or before April 15, 2019 to qualify. Internal replacements* or exchanges do not count toward qualification. Business written on self or immediate family** members does not count toward qualifying production. Premiums under \$15 monthly EFT or \$180 annually do not count toward qualifying production. Qualifiers must maintain an 80% persistency on qualifying business. Policies must remain inforce for 90 days to avoid a chargeback. Chargebacks reconciled by July 1, 2019.

Bonuses will be paid in the same method in which you receive your standard commissions. Bonus payout will be by May 15, 2019. All federal, state, and local taxes associated with the receipt of cash are the sole responsibility of the recipient. Aetna has the exclusive right to change the program rules during the qualification period. The program is subject to all state compensation restrictions based on the issue state of the policy. Participation is based on meeting the required production levels; and the qualifier must be in compliance with all company and state marketing rules and regulations and be in good standing with Aetna and its legal entities at the time payment is made. Agents must be properly appointed and approved to sell in order to submit business.

For additional information Contact the Agent Services team 800-264-4000



aetnaseniorproducts.com



^{*}Internal replacement is defined as a replacement of a product from one Aetna underwriting company to another.

^{**&}quot;Immediate family" shall mean a child, spouse, mother, father, sister, or brother of you or your spouse/domestic partner.