



Now's the time for your SimpliNow LegacySM sales to take off!



Announcing the Fast Start Bonus Program

Earn up to \$500 extra on your SIWL sales

SimpliNow Legacy, our new SIWL life insurance product, provides clients with coverage in as little as 20 minutes! Our electronic application ([eApp](#)) makes it easy with 100% of all underwriting decisions at the point of sale.

The Fast Start Bonus Program runs from April 4th to July 4th, 2022 and you're automatically enrolled. The amount of your bonus is based on the number of SimpliNow Legacy policies you sell:

Tier 1	Economy	\$50 bonus for 1 paid SIWL application
Tier 2	Business Class	\$200 bonus for 3 paid SIWL applications
Tier 3	First Class	\$500 bonus for 10 paid SIWL applications

And there's more- as a thank you for selecting our SimpliNow Legacy product, **inforce policies sold before April 4th also count towards the qualification for Tiers 2 and 3!** Bonuses will be paid weekly beginning the week of May 2nd.

Get ready to go supersonic with your SimpliNow Legacy sales! Be sure to review the following list of Fast Start Bonus Program Rules.

To get ready to sell and earn your bonus, complete these steps today:

1. Register on the [Connex agent portal](#).
2. Complete required annual AML training [here](#) or submit a completed course [here](#). See [FAQs](#).
3. Get SIWL [product training](#).
4. Go to [eApp on Connex](#) and sell!

We see the future in you.SM

Fast Start Bonus Program Rules

Bonus Period:

April 4th, 2022, to July 4th, 2022

Bonus Promotion:

- **Tier 1:** \$50 Bonus for 1 SIWL paid application
- **Tier 2:** \$200 Bonus for 3 SIWL paid applications
- **Tier 3:** \$500 Bonus for 10 SIWL paid applications

Additional Rules:

- Eligibility is limited to applications, paid and inforce during the bonus period, and net of not-takens. Forward dated policies past the program end date of July 4th, 2022 will not be eligible.
- The bonus is a one-time payment and is not cumulative.
- Maximum payout is \$500.
- Policies placed prior to April 4th, 2022, will count towards the qualification for tiers 2 and 3.
- Normal chargeback rules apply.
- Lapsed policies during the contest period and up to the date of payment will not be eligible for additional bonus payment under the contest rules.
- Business written on self or immediate family members does not count toward qualifying production. Immediate family shall mean a child, spouse, mother, father, sister or brother of You or Your Spouse/ Domestic Partner.
- Contest is open to all producers appointed with American General Life Insurance Company who are at least 18 years of age. Eligibility is limited to individuals contracted at the Producer's level and is based solely on the Producer's personal production. The company will issue awards per qualifying producer based on the producer's tax ID number regardless of what source through which the business is submitted. All qualifying producers must have an active contract with AGL throughout the contest period; and they must otherwise be in good standing with AGL to be eligible for the commission bonus.
- Fast Start Bonus will be paid weekly starting the week of May 2nd, 2022.
- The value of the bonus will be treated as compensation to the producer and customary tax reporting will apply. AGL will file Form 1099 with the Internal Revenue Service to report the value of the commission and recipients assume any federal and state tax liability.
- AGL will be the final judge on all issues pertaining to the bonus program, including, at its own discretion, the determination of commission and the determination of a producer's qualifications for such commission.
- AGL is the sole arbitrator of the criteria as defined above and no other methods, calculations or exceptions will be accepted.
- AGL reserves the right to change, deny or terminate the bonus incentive program at any time without prior notice. There will be no exceptions and all decisions pertaining to incentive programs, and any issues not covered by these guidelines will be determined solely by AGL.
- Nothing about this program or any compensation arrangement derogates from Agency's continued obligation to provide insurance products to help meet the needs of its customers as required by law and Insurer's underwriting rules.
- No substitutions will be made by AGL and no other compensation will be provided in lieu of commission payment.



SimpliNow Legacy offers a limited death benefit in the first two years of the policy. Should death occur in the first two years, a death benefit will be equal to 110% of the premiums paid.

SimpliNow Legacy is distributed exclusively by Transactional Markets Group, a division of AIG Financial Distributors.

Policies issued by American General Life Insurance Company (AGL), Houston, TX. Policy Forms: ICC21-21445, 21445, 21445-5, 21445-10, 21445-35, 21445-42, ICC21-21447, 21447, 21447-5, 21447-10, 21447-35 and 21447-42. Rider Numbers: ICC21-21468, 21468, 21468-5, 21468-10, ICC21-21469, 21469, 21469-5, 21469-10, ICC21-21470, 21470, 21470-5, 21470-35 and 21470-42. Issuing company AGL is responsible for financial obligations of insurance products and is a member of American International Group, Inc. (AIG). Guarantees are backed by the claims-paying ability of the issuing insurance company. AGL does not solicit, issue, or deliver policies or contracts in the state of New York. Products may not be available in all states and product features may vary by state.

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This is not a preneed insurance contract or agreement. Benefits are payable to the beneficiary or beneficiaries as directed by the owner of policy. Premiums paid may exceed amount of coverage. For an estimate of the year the premiums may exceed the amount of coverage, divide the face amount by the annual premium.

In the event of suicide, the death benefit is limited to a refund of premiums paid less any outstanding loan amount.

THIS POLICY DOES NOT GUARANTEE THAT ITS PROCEEDS WILL BE SUFFICIENT TO PAY FOR ANY PARTICULAR SERVICES OR MERCHANDISE AT TIME OF NEED OR THAT SERVICES OR MERCHANDISE SHALL BE PROVIDED BY ANY PARTICULAR PROVIDER.

American General Life Insurance Company 2929 Allen Parkway, Houston, TX 77019, United States