



ATTENTION MEDICARE BENEFICIARIES

You want to be healthy, save money, and be independent.

Advantra® Freedom is for you.

A flexible Medicare Advantage plan that matters for your health and your budget.

\$0 deductibles and low monthly plan premiums

Out-of-pocket cost protection that puts a fixed limit on how much you have to pay for health care and prescription costs in a year

Emergency coverage while traveling or visiting family anywhere in the United States



HURRY: the Medicare Annual Election Period Only Runs from November 15 to December 31!

CALL TODAY OR MAIL THE REPLY CARD to request additional information about your Medicare plan options. Or visit www.AdvantraFreedom.com.

(TTY/TDD 1-888-788-4010) or anytime between 8:00 a.m. – 8:00 p.m., local time, seven days a week

A Medicare Advantage Private Fee-for-Service plan works differently than a Medicare supplement plan. Your doctor or hospital is not required to agree to accept the plan's terms and conditions, and thus may choose not to treat you, with the exception of emergencies. If your doctor or hospital does not agree to accept our payment terms and conditions, they may choose not to provide healthcare services to you, except in emergencies. Providers can find the plan's terms and conditions on our website at: www.AdvantraFreedom.com.

Advantra® Freedom is a Medicare Advantage Private Fee-for-Service Plan offered through the following Coventry Health Care, Inc., subsidiaries: Coventry Health and Life Insurance Company, Cambridge Life Insurance Company and First Health Life & Health Insurance Company, which contract with the Centers for Medicare & Medicaid Services (CMS), the Federal agency that administers Medicare.

M0003_09PFFS_340 AEP DM (11/3/08)



YES! Please send me additional information about my Medicare plan options.

Mr. John Prospect
123 Main Street
Anytown, US 12345

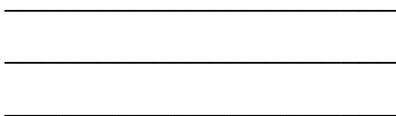
Signature

Phone: (_____) _____

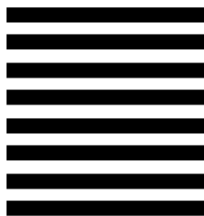
John Prospect
123 Main Street
Anytown, US 12345



Agent Name
Agent's Return Address
Agent City, State Zip



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 78073 DALLAS TX

DISTRIBUTION CENTER
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DALLAS TX 75379-9985

