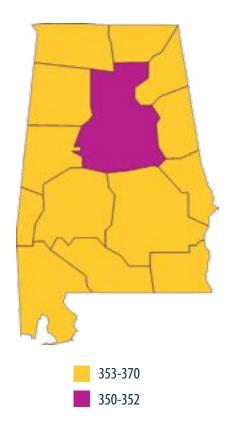
# COMPETITIVE RATE ANALYSIS 2013



Insured by American Retirement Life Insurance Company

# **ALABAMA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	112.43	131.24	152.88	2/4/2013
Philadelphia American	116.25	128.03	154.01	5/1/2013
Combined Ins Co	117.42	134.02	162.30	7/1/2012
American Continental	117.70	133.36	153.27	6/1/2013
CSI	125.33	147.08	176.08	2/1/2013
Manhattan Life	126.42	139.08	166.42	1/1/2012
AFLAC	126.80	147.41	170.03	10/1/2012
Sterling Investors	128.17	150.75	180.33	5/1/2013
Medico	129.02	143.56	168.83	10/1/2012
United Healthcare	134.87	279.25	279.25	4/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	96.75	114.83	135.61	2/4/2013
American Continental	102.96	117.79	137.61	6/1/2013
Philadelphia American	103.39	113.87	136.96	5/1/2013
CSI	106.50	125.00	149.67	2/1/2013
Sterling Investors	108.58	129.17	153.42	5/1/2013
GPM Life	110.01	121.10	138.21	10/1/2012
Heartland National Life	111.86	132.46	155.26	1/1/2013
AFLAC	113.12	132.17	153.42	10/1/2012
Manhattan Life	113.50	125.00	149.67	1/1/2012
United of Omaha	117.08	130.12	152.74	1/1/2013

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

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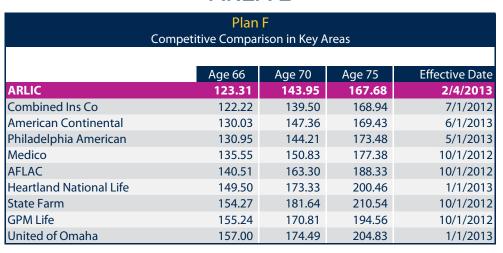
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Insured by American Retirement Life Insurance Company

# **ALABAMA**

#### AREA 2



Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	106.11	125.94	148.73	2/4/2013
American Continental	113.79	130.11	152.11	6/1/2013
Philadelphia American	116.46	128.26	154.28	5/1/2013
GPM Life	118.81	130.78	149.27	10/1/2012
Heartland National Life	123.76	146.55	171.77	1/1/2013
AFLAC	125.37	146.44	169.96	10/1/2012
United of Omaha	131.88	146.57	172.05	1/1/2013
Thrivent Financial	154.58	173.39	197.51	1/1/2013
UCT	161.49	192.06	224.64	5/1/2013
Philadelphia American	126.00	126.00	126.00	6/1/2011

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

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Insured by Loyal American Life Insurance Company

# **ALASKA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	126.94	148.18	172.61	6/12/2013
United Healthcare	125.02	259.00	259.00	4/1/2013
AFLAC	125.82	146.27	168.71	12/3/2012
Globe Life	128.86	153.41	177.78	2/1/2012
Humana	129.02	148.06	171.64	2/1/2012
Blue Cross Blue Shield	133.00	163.00	203.00	1/1/2013
Humana	133.76	153.49	177.94	12/1/2012
Transamerica	137.00	165.00	207.00	2/1/2013
Mutual of Omaha	141.87	168.18	195.64	4/15/2012
State Farm	144.50	170.17	197.11	10/1/2012

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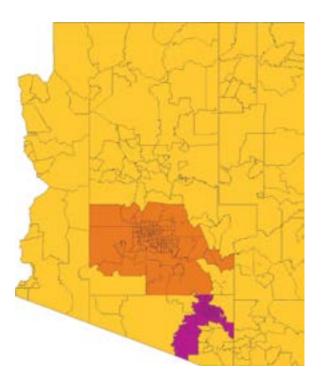
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Insured by American Retirement Life Insurance Company

# **ARIZONA**



854-856, 858-865, 853 not in Maricopa county

857

850-852, 853 in Maricopa county

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	120.27	136.25	154.52	5/22/2013
AFLAC	109.33	121.28	138.89	8/15/2012
Everence	116.88	129.84	146.06	12/1/2012
ARLIC	120.27	136.25	154.52	5/22/2013
CSI	120.42	134.17	151.25	2/1/2013
Manhattan Life	120.83	134.92	161.17	1/1/2012
American Continental	120.95	130.28	140.53	7/1/2011
State Mutual	122.83	136.92	154.33	6/1/2012
New Era of MW	124.20	126.11	143.88	4/1/2013
Combined Ins Co	125.56	136.51	153.77	2/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	104.53	118.42	134.30	5/22/2013
AFLAC	93.60	104.30	120.02	8/15/2012
GPM Life	100.71	106.54	114.19	10/1/2012
CSI	102.33	114.08	128.58	2/1/2013
Everence	102.85	114.18	128.49	12/1/2012
New Era of MW	103.53	111.19	121.59	4/1/2013
State Mutual	104.50	118.75	132.42	6/1/2012
Manhattan Life	104.83	117.08	139.83	1/1/2012
Forethought Life	105.10	115.89	139.73	10/1/2012
Columbian Mutual	106.31	112.38	120.12	9/1/2012

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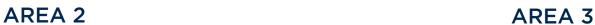
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Insured by American Retirement Life Insurance Company

# **ARIZONA**





Plan F Competitive Comparison in Key Areas					
	Age 66	Age 70	Age 75	Effective Date	
ARLIC	138.77	157.21	178.29	5/22/2013	
AFLAC	119.81	132.88	152.15	8/15/2012	
Everence	130.63	145.11	163.24	12/1/2012	
Combined Ins Co	132.78	144.36	162.60	2/1/2013	
New Era of MW	136.62	138.72	158.27	4/1/2013	
Forethought Life	142.75	157.41	189.78	10/1/2012	
CSI	143.25	159.67	179.92	2/1/2013	
Manhattan Life	145.00	161.92	193.42	1/1/2012	
American Continental	147.94	159.35	171.93	7/1/2011	
State Mutual	148.33	165.42	186.42	6/1/2012	

Plan F					
Competitive Comparison in Key Areas					
Age 66	Age 70	Age 75	Effective Date		
154.19	174.68	198.10	5/22/2013		
130.28	144.48	165.41	8/15/2012		
144.33	156.91	176.74	2/1/2013		
178.10	196.80	220.40	1/1/2012		
187.84	202.92	219.33	8/1/2012		
194.42	213.59	233.59	2/25/2013		
225.28	254.65	291.02	6/1/2013		
261.08	276.06	304.19	1/1/2013		
	Age 66 154.19 130.28 144.33 178.10 187.84 194.42 225.28	Age 66 Age 70 154.19 174.68 130.28 144.48 144.33 156.91 178.10 196.80 187.84 202.92 194.42 213.59 225.28 254.65	Age 66 Age 70 Age 75 154.19 174.68 198.10 130.28 144.48 165.41 144.33 156.91 176.74 178.10 196.80 220.40 187.84 202.92 219.33 194.42 213.59 233.59 225.28 254.65 291.02		

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	120.61	136.64	154.96	5/22/2013
AFLAC	102.60	114.30	131.51	8/15/2012
GPM Life	110.78	117.19	125.61	10/1/2012
New Era of MW	113.88	122.31	133.75	4/1/2013
Everence	114.95	127.61	143.61	12/1/2012
Forethought Life	115.61	127.48	153.70	10/1/2012
Assured Life	121.11	145.97	159.35	9/1/2012
CSI	121.75	135.75	153.00	2/1/2013
Manhattan Life	125.83	140.50	167.83	1/1/2012
State Mutual	126.17	143.42	160.00	6/1/2012

Plan G Competitive Comparison in Key Areas					
	Age 66	Age 70	Age 75	Effective Date	
ARLIC	134.01	151.82	172.17	5/22/2013	
AFLAC	111.60	124.31	142.99	8/15/2012	
Royal Neighbors	150.52	162.77	175.76	8/1/2012	
Standard Life	192.76	203.82	224.59	1/1/2013	

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Insured by American Retirement Life Insurance Company

# **ARKANSAS**



#### AREA 1

Plan F Competitive Comparison in Key Areas					
	Age 66	Age 70	Age 75	Effective Date	
ARLIC	148.05	148.05	148.05	4/12/2013	
Old Surety	125.00	125.00	125.00	1/1/2013	
Philadelphia American	132.35	132.35	132.35	6/1/2011	
Qualchoice	135.78	135.78	135.78	7/1/2011	
Bankers Fidelity	138.00	138.00	138.00	6/1/2010	
United National	139.70	139.70	139.70	10/1/2011	
Blue Cross Blue Shield	140.00	140.00	140.00	1/1/2013	
United Teacher	140.15	140.15	140.15	6/1/2010	
CSI	141.50	141.50	141.50	3/28/2012	
Manhattan Life	143.42	143.42	143.42	1/1/2013	

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	128.67	128.67	128.67	4/12/2013
Philadelphia American	113.40	113.40	113.40	6/1/2011
GPM Life	114.18	114.18	114.18	10/1/2012
Assured Life	116.85	116.85	116.85	9/1/2012
Bankers Fidelity	117.00	117.00	117.00	6/1/2010
United Teacher	119.49	119.49	119.49	6/1/2010
United National	122.68	122.68	122.68	10/1/2011
Qualchoice	122.76	122.76	122.76	7/1/2011
Gerber Life	126.28	126.28	126.28	9/1/2012
Medico	126.67	126.67	126.67	2/1/2013

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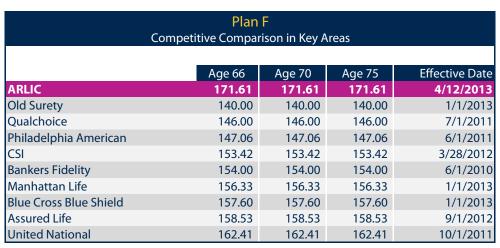
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# **ARKANSAS**

#### AREA 2



Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	149.15	149.15	149.15	4/12/2013
Philadelphia American	126.00	126.00	126.00	6/1/2011
Assured Life	127.28	127.28	127.28	9/1/2012
GPM Life	127.88	127.88	127.88	10/1/2012
Bankers Fidelity	131.00	131.00	131.00	6/1/2010
Qualchoice	132.00	132.00	132.00	7/1/2011
Reserve National	137.10	137.10	137.10	1/4/2012
United Teacher	139.41	139.41	139.41	6/1/2010
Gerber Life	141.43	141.43	141.43	9/1/2012
United National	142.62	142.62	142.62	10/1/2011

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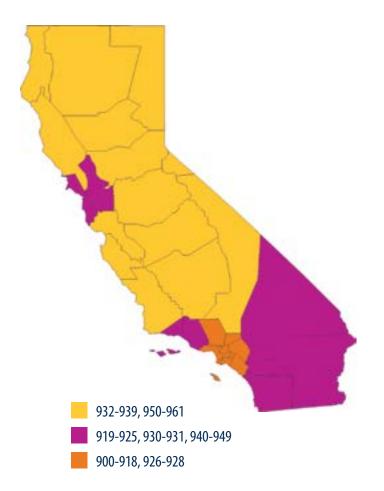
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Insured by Loyal American Life Insurance Company

# **CALIFORNIA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	127.27	148.57	173.06	Pending
Everence	121.44	145.12	168.56	12/1/2012
Stonebridge	121.58	135.17	159.89	8/1/2012
Aetna	124.99	148.15	176.25	1/1/2013
Health Net	125.00	151.00	187.00	7/1/2012
Globe Life	126.39	147.95	174.53	2/1/2012
United Healthcare	127.39	148.66	219.56	4/1/2013
Sterling Life	129.98	151.49	181.14	10/21/2011
Humana	135.18	156.33	184.89	8/1/2011
Oxford Life	136.70	156.10	183.80	1/1/2011

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	109.75	130.26	153.83	Pending
Everence	110.40	132.24	154.40	12/1/2012
Aetna	110.84	131.06	157.74	1/1/2013
Stonebridge	111.44	123.90	146.55	8/1/2012
Health Net	115.00	139.00	172.00	7/1/2012
AFLAC	125.07	145.79	169.44	1/1/2013
United of Omaha	129.06	153.42	178.48	2/1/2013
Blue Cross Blue Shield	130.48	153.07	186.36	3/1/2013
Gerber Life	132.62	152.25	172.22	9/13/2012
Transamerica	135.00	164.00	203.00	1/1/2012

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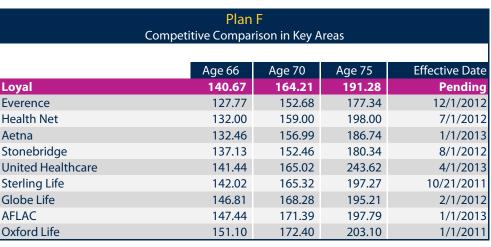
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Insured by Loyal American Life Insurance Company

# **CALIFORNIA**

AREA 2 AREA 3



Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	167.47	195.49	227.72	Pending
Aetna	139.93	165.82	197.22	1/1/2013
Everence	140.42	167.80	194.89	12/1/2012
Sterling Life	142.88	166.18	198.02	10/21/2011
Health Net	144.00	173.00	215.00	7/1/2012
Globe Life	153.76	175.14	202.07	2/1/2012
United Healthcare	153.85	179.47	264.87	4/1/2013
Stonebridge	162.58	180.76	213.81	8/1/2012
State Farm	163.62	192.61	223.21	10/1/2012
Oxford Life	168.10	191.90	226.00	1/1/2011

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	121.30	143.97	170.03	Pending
Everence	116.15	139.13	162.44	12/1/2012
Aetna	117.48	138.89	167.14	1/1/2013
Health Net	121.00	146.00	182.00	7/1/2012
Stonebridge	125.69	139.75	165.30	8/1/2012
AFLAC	131.97	153.82	178.76	1/1/2013
Transamerica	145.00	176.00	217.00	1/1/2012
Family Life	148.92	177.17	210.33	10/1/2012
Gerber Life	149.86	172.04	194.60	9/13/2012
Blue Cross Blue Shield	154.01	180.62	219.81	3/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	144.41	171.39	202.41	Pending
Aetna	124.11	146.71	176.53	1/1/2013
Everence	127.65	152.90	178.52	12/1/2012
Health Net	132.00	159.00	198.00	7/1/2012
Stonebridge	149.02	165.68	195.97	8/1/2012
United of Omaha	160.95	191.32	222.57	2/1/2013
AFLAC	163.74	190.77	221.62	1/1/2013
United American	166.00	205.00	240.00	6/1/2010
Transamerica	173.00	210.00	260.00	1/1/2012
Gerber Life	175.06	200.97	227.33	9/13/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

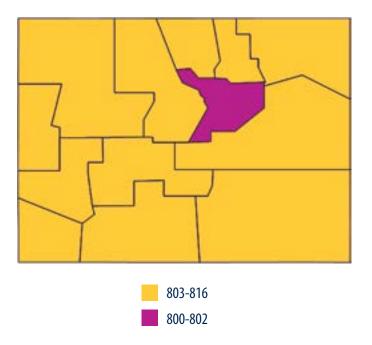
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Insured by American Retirement Life Insurance Company

# **COLORADO**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	116.78	136.32	158.80	6/12/2013
CSI	118.08	138.58	165.92	2/1/2013
Blue Cross Blue Shield	126.81	149.63	193.19	2/1/2013
United Healthcare	127.21	263.50	263.50	1/1/2013
UCT	129.93	153.10	180.09	12/1/2012
Medico	130.33	147.49	176.02	5/1/2013
Aetna	135.47	160.21	190.18	1/1/2013
Heartland National Life	137.25	159.11	184.06	2/1/2013
Sentinel Security	138.60	159.06	181.26	10/15/2012
GPM Life	139.08	152.98	174.11	10/15/2011

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	97.62	115.86	136.83	6/12/2013
CSI	100.33	117.75	141.00	2/1/2013
GPM Life	108.07	118.93	135.61	10/15/2011
Assured Life	110.54	126.86	144.66	11/1/2012
Royal Neighbors	113.29	129.53	148.11	8/1/2011
UCT	114.34	134.73	158.48	12/1/2012
Heartland National Life	116.79	138.26	161.97	2/1/2013
Blue Cross Blue Shield	117.80	140.62	184.18	2/1/2013
Medico	118.81	130.86	151.63	5/1/2013
State Mutual	119.67	142.42	169.00	7/1/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

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# **COLORADO**

#### AREA 2

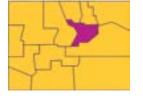


Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	108.24	128.46	151.71	5/21/2013
CSI	118.83	139.42	166.92	2/1/2013
GPM Life	118.88	130.83	149.17	10/15/2011
UCT	121.48	143.15	168.39	12/1/2012
Assured Life	121.59	139.55	159.12	11/1/2012
Royal Neighbors	123.45	141.19	161.44	8/1/2011
Medico	124.90	137.57	159.40	5/1/2013
Heartland National Life	130.61	154.61	181.13	2/1/2013
Blue Cross Blue Shield	131.59	157.04	205.61	2/1/2013
State Mutual	132.08	157.08	186.42	7/1/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

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Insured by Loyal American Life Insurance Company

# CONNECTICUT



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	233.66	233.66	233.66	Pending
Transamerica	194.00	194.00	194.00	2/1/2012
United Healthcare	214.50	214.50	214.50	1/1/2013
Blue Cross Blue Shield	229.02	229.02	229.02	1/1/2013
USAA	243.27	243.27	243.27	1/16/2013
Humana	247.63	247.63	247.63	11/1/2012
Globe Life	248.50	248.50	248.50	1/16/2013
Omaha Insurance	252.00	252.00	252.00	6/1/2013
Humana	259.65	259.65	259.65	9/1/2012
Equitable Life	270.84	270.84	270.84	3/4/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	203.28	203.28	203.28	Pending
Transamerica	181.00	181.00	181.00	2/1/2012
Blue Cross Blue Shield	199.55	199.55	199.55	1/1/2013
GPM Life	221.28	221.28	221.28	10/1/2012
Omaha Insurance	226.80	226.80	226.80	6/1/2013
Humana	236.54	236.54	236.54	11/1/2012
United American	322.00	322.00	322.00	1/1/2013
Colonial Penn	388.43	388.43	388.43	11/26/2012
American Progressive	397.04	397.04	397.04	10/10/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

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Insured by Loyal American Life Insurance Company

# DISTRICT OF COLUMBIA



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	132.98	155.24	180.83	6/12/2013
Transamerica	125.00	147.00	184.00	1/1/2012
United Healthcare	125.02	259.00	259.00	4/1/2013
Globe Life	130.18	154.55	180.07	2/1/2012
AFLAC	130.82	152.08	175.40	1/1/2013
Humana	148.48	170.40	197.53	6/1/2010
Mutual of Omaha	166.71	190.58	220.28	5/1/2013
United American	184.00	217.00	245.00	2/15/2013
Bankers Fidelity	203.00	227.00	255.00	12/1/2011
Blue Cross Blue Shield	268.00	286.00	301.00	1/1/2013

Plan G Competitive Comparison in Key Areas					
Age 66 Age 70 Age 75 Effective Date					
Loyal	114.43	135.82	160.40	6/12/2013	
Transamerica	115.00	140.00	172.00	1/1/2012	
AFLAC	116.72	136.36	158.27	1/1/2013	
Bankers Fidelity	141.00	166.00	199.00	12/1/2011	
United American	171.00	204.00	232.00	2/15/2013	
Blue Cross Blue Shield	248.00	265.00	279.00	1/1/2013	

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

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Insured by American Retirement Life Insurance Company

# **DELAWARE**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	139.03	162.29	189.05	4/17/2013
Globe Life	132.99	156.14	184.30	1/1/2012
AFLAC	136.17	158.28	182.54	1/1/2013
United Healthcare	138.70	287.12	287.12	4/1/2013
Blue Cross Blue Shield	141.51	182.90	236.69	1/1/2013
Bankers Fidelity	157.00	174.00	197.00	7/1/2012
Transamerica	158.00	185.00	231.00	4/1/2012
Everence	158.86	169.14	179.34	6/1/2010
Continental Life	158.94	178.26	204.92	8/1/2011
Gerber Life	165.00	189.33	213.61	9/13/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	119.64	141.99	167.69	4/17/2013
Bankers Fidelity	109.00	129.00	153.00	7/1/2012
AFLAC	121.50	141.93	164.73	1/1/2013
GPM Life	127.96	142.24	165.35	10/1/2012
Continental Life	139.19	157.52	184.01	8/1/2011
Gerber Life	143.24	164.43	186.00	9/13/2012
Transamerica	145.00	174.00	214.00	4/1/2012
Family Life	153.17	182.33	216.42	9/1/2012
Stonebridge	154.01	171.24	198.13	2/1/2012
Sterling Life	161.05	181.21	205.49	3/1/2013

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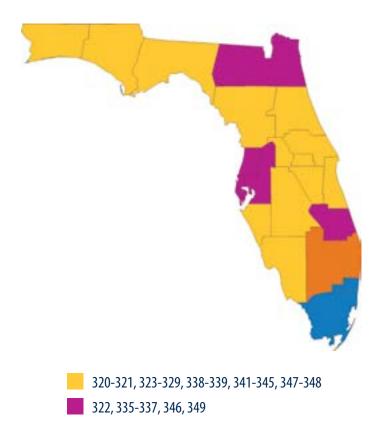
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# **FLORIDA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	174.62	197.83	224.35	Pending
USAA	157.25	181.22	202.98	8/1/2011
Stonebridge	166.42	187.18	211.31	7/1/2012
Blue Cross Blue Shield	169.60	188.70	214.70	1/1/2013
Transamerica	170.96	195.24	212.99	12/1/2012
United Healthcare	181.00	202.00	220.00	1/1/2013
Gerber Life	181.36	195.48	214.60	3/1/2013
Aetna	181.40	197.08	215.90	3/1/2013
Colonial Penn	188.85	206.81	226.26	1/1/2012
State Mutual	195.58	209.25	231.42	8/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	157.17	178.05	201.92	Pending
Stonebridge	153.78	172.96	195.25	7/1/2012
Blue Cross Blue Shield	157.80	176.90	202.90	1/1/2013
Transamerica	157.88	183.10	202.72	12/1/2012
Gerber Life	167.21	181.66	201.02	3/1/2013
Aetna	170.81	186.46	205.29	3/1/2013
Colonial Penn	174.23	192.03	211.43	1/1/2012
GPM Life	180.74	195.68	217.32	9/1/2012
State Mutual	183.17	195.92	216.58	8/1/2012
Columbian Mutual	185.43	200.76	222.95	9/1/2012

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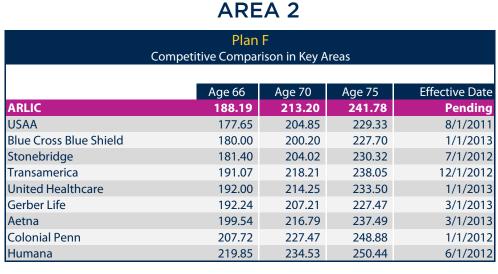


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# **FLORIDA**





Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	232.28	263.14	298.42	Pending
Colonial Penn	226.43	247.96	271.30	1/1/2012
Gerber Life	235.77	254.13	278.98	3/1/2013
Stonebridge	241.31	271.40	306.39	7/1/2012
Sterling Investors	243.67	264.75	295.58	7/1/2012
Globe Life	246.50	274.00	294.00	8/5/2012
USAA	246.84	284.58	318.75	8/1/2011
United American	252.00	283.00	314.00	9/1/2012
Aetna	253.96	275.91	302.26	3/1/2013
Blue Cross Blue Shield	255.60	284.40	323.40	1/1/2013

Plan G Competitive Comparison in Key Areas					
	Age 66	Age 70	Age 75	Effective Date	
ARLIC	169.37	191.88	217.61	Pending	
Blue Cross Blue Shield	167.40	187.60	215.20	1/1/2013	
Stonebridge	167.62	188.52	212.83	7/1/2012	
Transamerica	176.45	204.64	226.57	12/1/2012	
Gerber Life	177.24	192.56	213.08	3/1/2013	
Aetna	187.89	205.11	225.82	3/1/2013	
Colonial Penn	191.64	211.21	232.56	1/1/2012	
Sterling Investors	202.08	222.42	252.67	7/1/2012	
GPM Life	202.43	219.16	243.40	9/1/2012	
Columbian Mutual	207.68	224.85	249.70	9/1/2012	

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	209.05	236.83	268.58	Pending
Colonial Penn	208.89	230.23	253.51	1/1/2012
Gerber Life	217.37	236.16	261.33	3/1/2013
Sterling Investors	218.92	240.92	273.75	7/1/2012
Stonebridge	222.98	250.79	283.12	7/1/2012
Blue Cross Blue Shield	237.70	266.50	305.50	1/1/2013
United American	239.00	270.00	301.00	9/1/2012
Aetna	239.13	261.04	287.41	3/1/2013
GPM Life	249.42	270.04	299.90	9/1/2012
Columbian Mutual	255.89	277.05	307.67	9/1/2012

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# **FLORIDA**

#### AREA 4



Plan G Competitive Comparison in Key Areas				
	A a 2 6 6	A a a 70	A a a 75	Effective Date
ARLIC	Age 66 <b>292.97</b>	Age 70 <b>331.91</b>	Age 75 <b>376.40</b>	Effective Date  Pending
Sterling Investors	244.17	268.75	305.33	7/1/2012
Gerber Life	259.17	281.57	311.58	3/1/2013
Colonial Penn	260.87	287.55	316.65	1/1/2012
United American	261.00	294.00	328.00	9/1/2012
Aetna	273.30	298.34	328.46	3/1/2013
GPM Life	347.02	375.71	417.25	9/1/2012
State Mutual	353.42	378.00	417.92	8/1/2012
Columbian Mutual	356.03	385.46	428.06	9/1/2012
Forethought Life	423.36	458.38	509.07	3/1/2013

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# **GEORGIA**



304-310, 312-319 300-303, 311, 399

### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	126.44	143.24	162.44	Pending
New Era of MW	122.08	134.43	161.70	1/1/2013
Continental Life	123.45	139.03	150.02	4/1/2013
AFLAC	124.13	137.67	157.62	10/1/2012
Madison National	137.79	152.94	170.56	11/1/2010
CSI	138.00	149.25	168.17	4/1/2013
Humana	140.94	153.70	168.75	2/1/2012
Physicians Mutual	141.65	158.86	185.20	1/1/2013
Aetna	142.88	158.57	173.38	1/1/2013
Sterling Life	145.07	165.28	181.71	1/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	109.89	124.49	141.18	Pending
New Era of MW	99.26	109.32	131.49	1/1/2013
AFLAC	106.32	118.43	136.25	10/1/2012
Continental Life	109.71	124.78	137.36	4/1/2013
CSI	117.25	126.83	143.00	4/1/2013
Forethought Life	125.48	132.87	142.58	10/1/2012
Physicians Mutual	125.58	140.85	164.20	1/1/2013
GPM Life	126.16	133.53	142.99	10/1/2012
Madison National	126.50	140.79	157.61	11/1/2010
Sterling Investors	126.67	144.00	160.58	9/1/2012

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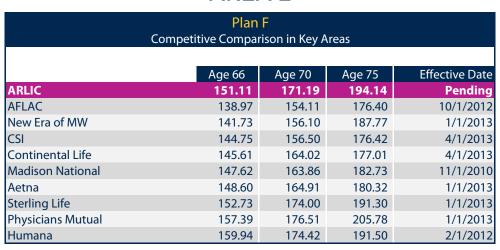
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# **GEORGIA**

#### AREA 2



Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	131.11	148.78	168.73	Pending
Continental Life	129.45	147.19	162.10	4/1/2013
Physicians Mutual	132.55	148.68	173.31	1/1/2013
Forethought Life	133.01	140.84	151.13	10/1/2012
GPM Life	134.99	142.88	153.00	10/1/2012
Madison National	136.34	151.73	169.87	11/1/2010
Aetna	138.42	157.85	182.61	1/1/2013
Sterling Life	138.79	158.64	175.16	1/1/2013
Royal Neighbors	138.94	150.11	162.19	2/1/2013
Sterling Investors	140.00	159.17	177.50	9/1/2012

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Insured by Loyal American Life Insurance Company

# **HAWAII**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	120.89	141.12	164.39	Pending
Transamerica	117.00	151.00	199.00	2/1/2013
AFLAC	124.41	137.79	157.85	11/1/2012
State Farm	126.39	148.83	172.46	10/1/2012
United Healthcare	126.84	262.75	262.75	4/1/2013
Humana	131.15	150.48	174.43	3/1/2013
Mutual of Omaha	155.31	184.15	214.22	1/1/2013
Globe Life	157.81	188.52	214.83	2/1/2012
Sentinel Security	159.55	183.07	208.54	10/8/2012

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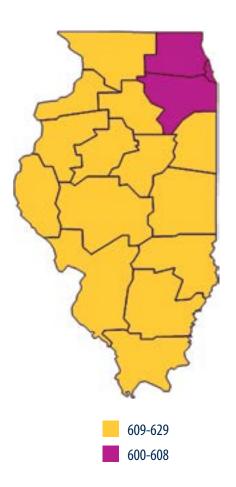
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# **ILLINOIS**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	A = 2 6 6	A = 0.70	A = 0.75	Effective Date
ARLIC	Age 66 108.81	Age 70	Age 75	Effective Date 3/20/2013
AFLAC	109.98	127.01	147.56	10/1/2012
Combined Ins Co	110.55	126.18	152.81	9/1/2012
Pekin	115.97	144.55	187.55	11/1/2012
CSI	116.67	137.00	164.00	1/1/2012
American Continental	117.37	131.61	151.36	2/1/2013
Mutual of Omaha	118.90	134.97	160.48	4/1/2013
Manhattan Life	120.58	136.25	161.08	4/1/2013
Medico	120.85	136.77	163.22	1/1/2013
Heartland National Life	121.73	141.08	163.20	9/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	93.63	111.12	131.23	3/20/2013
AFLAC	92.75	108.41	126.42	10/1/2012
Mutual of Omaha	93.92	106.61	126.77	4/1/2013
American Continental	95.63	108.21	126.45	4/1/2013
CSI	99.17	116.42	139.42	2/1/2013
Pekin	101.20	126.17	164.22	1/1/2012
Heartland National Life	103.53	122.60	143.69	3/1/2013
Assured Life	104.19	119.45	134.91	1/1/2013
Forethought Life	105.48	116.08	132.37	9/1/2012
State Mutual	107.17	127.42	151.42	10/1/2012

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# **ILLINOIS**

#### AREA 2



Plan G Competitive Comparison in Key Areas				
	A a a 66	A a a 70	A a a 75	Effective Date
ARLIC	Age 66 <b>115.48</b>	Age 70 <b>137.05</b>	Age 75 <b>161.86</b>	Effective Date 3/20/2013
Mutual of Omaha	104.23	118.32	140.68	4/1/2013
Pekin	106.76	133.11	173.25	3/1/2013
American Continental	114.79	129.86	151.77	4/1/2013
CSI	114.83	134.83	161.42	2/1/2013
Heartland National Life	116.62	138.10	161.86	1/1/2013
Assured Life	117.60	134.85	152.32	9/1/2012
Philadelphia American	118.37	125.35	150.77	1/1/2013
Forethought Life	119.19	131.17	149.58	10/1/2012
AFLAC	119.40	139.47	162.54	10/1/2012

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# INDIANA



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	107.60	125.60	146.31	5/15/2013
CSI	114.25	134.08	160.58	2/1/2013
Pekin	114.67	142.83	185.28	3/1/2013
Forethought Life	116.78	133.98	152.49	10/1/2012
Combined Ins Co	117.96	134.64	163.06	4/1/2013
AFLAC	118.06	137.05	157.69	12/1/2012
Manhattan Life	118.75	133.58	159.83	1/1/2012
State Mutual	119.42	140.33	167.92	10/1/2012
Philadelphia American	119.71	127.41	150.13	1/1/2013
Medico	120.00	135.80	162.07	9/1/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	92.59	109.89	129.78	5/15/2013
Gerber Life	92.70	106.40	120.36	8/1/2012
Forethought Life	92.80	106.50	121.44	10/1/2012
CSI	97.11	113.99	136.47	3/1/2013
Philadelphia American	99.12	109.17	124.02	1/1/2013
AFLAC	99.90	116.41	135.40	12/1/2012
Pekin	99.99	124.70	162.33	3/1/2013
Bankers Fidelity	100.00	118.00	141.00	8/1/2012
State Mutual	101.08	120.33	142.75	10/1/2012
United of Omaha	102.84	119.67	140.78	8/1/2012

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Insured by American Retirement Life Insurance Company

# INDIANA



AREA 3 AREA 2

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	120.89	141.12	164.39	5/15/2013
Pekin	121.42	151.23	196.18	3/1/2013
Forethought Life	123.79	142.02	161.64	10/1/2012
Gerber Life	130.01	149.18	168.32	8/1/2012
AFLAC	130.86	151.91	174.79	12/1/2012
Philadelphia American	131.68	140.15	165.14	1/1/2013
Heartland National Life	134.58	156.04	180.50	2/1/2013
Oxford Life	134.90	155.60	182.10	1/1/2011
CSI	135.17	158.58	189.92	2/1/2013
Combined Ins Co	135.41	154.55	187.17	4/1/2013

Plan F Competitive Comparison in Key Areas					
	Age 66	Age 70	Age 75	Effective Date	
ARLIC	139.03	162.29	189.05	5/15/2013	
Pekin	128.16	159.63	207.08	3/1/2013	
Forethought Life	136.63	156.76	178.41	10/1/2012	
Oxford Life	142.20	164.00	191.90	1/1/2011	
Gerber Life	145.95	167.48	188.96	8/1/2012	
AFLAC	150.78	175.03	201.39	12/1/2012	
GPM Life	152.61	167.85	191.04	10/1/2012	
Heartland National Life	155.83	180.67	209.00	2/1/2013	
Everence	156.82	167.95	180.11	6/1/2010	
Humana	162.52	186.51	216.21	12/1/2011	

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	104.03	123.47	145.82	5/15/2013
Gerber Life	98.26	112.79	127.58	8/1/2012
Forethought Life	98.37	112.89	128.73	10/1/2012
Pekin	105.87	132.03	171.88	3/1/2013
Philadelphia American	109.03	120.09	136.42	1/1/2013
GPM Life	109.50	120.51	137.40	10/1/2012
AFLAC	110.74	129.03	150.08	12/1/2012
Bankers Fidelity	112.00	132.00	158.00	8/1/2012
CSI	114.87	134.83	161.42	3/1/2013
United of Omaha	119.48	139.03	163.55	8/1/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	119.64	141.99	167.69	5/15/2013
Forethought Life	108.58	124.61	142.08	10/1/2012
Gerber Life	110.31	126.62	143.23	8/1/2012
Pekin	111.75	139.37	181.43	3/1/2013
GPM Life	122.93	135.29	154.25	10/1/2012
AFLAC	127.59	148.67	172.92	12/1/2012
Heartland National Life	138.69	164.27	192.59	2/1/2013
Royal Neighbors	138.94	158.85	181.76	12/1/2012
Thrivent Financial	145.23	162.86	185.52	5/1/2013
Standard Life	153.31	155.82	166.90	3/1/2013

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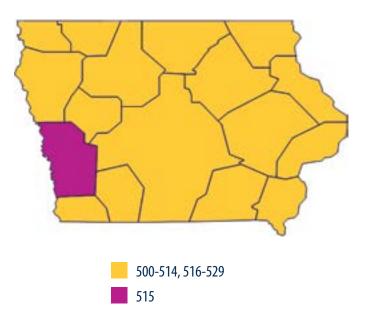
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# **IOWA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	99.13	115.72	134.80	2/4/2013
EPIC	89.19	106.34	127.76	1/1/2011
United Teacher	94.07	105.81	126.63	6/1/2010
Aetna	97.71	109.62	126.12	6/1/2013
Continental Life	97.71	109.62	126.12	6/1/2013
CSI	99.42	111.75	133.92	3/1/2013
AFLAC	101.84	118.45	136.68	10/1/2012
State Mutual	102.50	120.50	144.25	6/1/2012
Omaha Insurance	103.67	116.36	135.21	4/20/2013
Philadelphia American	105.05	111.81	129.80	1/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	85.31	101.25	119.57	2/4/2013
United Teacher	81.54	92.48	109.79	6/1/2010
Omaha Insurance	83.97	94.25	109.52	4/20/2013
Forethought Life	84.45	96.93	110.52	10/1/2012
Aetna	85.63	96.88	113.20	6/1/2013
Continental Life	85.63	96.88	113.20	6/1/2013
State Mutual	86.92	103.25	122.75	6/1/2012
Philadelphia American	88.11	97.04	109.43	1/1/2013
GPM Life	88.30	97.19	110.92	10/1/2012
AFLAC	90.81	106.17	123.30	10/1/2012

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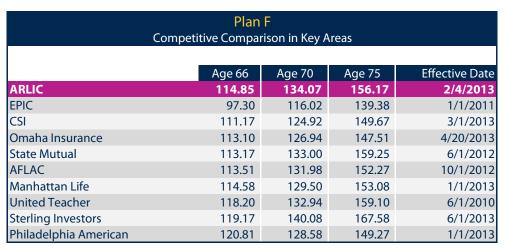
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#### AREA 2



Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	98.83	117.30	138.53	2/4/2013
Omaha Insurance	91.61	102.82	119.48	4/20/2013
Forethought Life	93.74	107.59	122.68	10/1/2012
State Mutual	95.92	114.00	135.50	6/1/2012
GPM Life	98.01	107.88	123.12	10/1/2012
United of Omaha	99.06	115.26	138.86	9/1/2012
Bankers Fidelity	100.00	118.00	141.00	8/1/2012
Sterling Investors	100.92	120.00	142.67	6/1/2013
AFLAC	101.24	118.32	137.38	10/1/2012
Philadelphia American	101.33	111.60	125.84	1/1/2013

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Not for presentation to any applicant or insurance consumer.

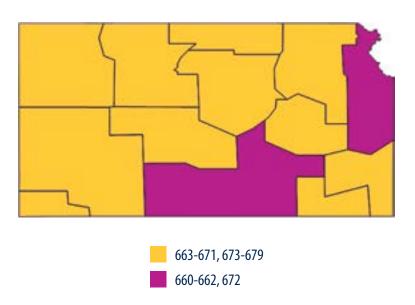
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Insured by American Retirement Life Insurance Company

# **KANSAS**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	116.00	135.41	157.73	7/10/2013
American Continental	117.12	131.45	151.11	7/1/2012
Old Surety	117.49	133.05	148.04	1/1/2013
CSI	122.83	144.16	172.66	10/5/2011
Christian Fidelity	124.15	142.78	166.57	11/1/2011
Heartland National Life	129.37	150.00	173.47	1/1/2013
AFLAC	136.47	158.63	182.93	1/1/2013
Family Life	137.17	161.17	193.00	8/1/2012
Medico	137.46	152.85	179.75	5/1/2013
Sentinel Security	139.36	159.92	182.24	10/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	99.82	118.47	139.91	7/10/2013
Bankers Fidelity	100.00	118.00	141.00	7/1/2012
American Continental	102.63	116.12	135.61	7/1/2012
Forethought Life	112.82	124.16	141.58	10/1/2012
GPM Life	113.95	125.43	143.16	10/1/2012
Heartland National Life	114.30	135.22	158.55	1/1/2013
KSKJ	118.75	141.17	167.75	12/1/2012
State Mutual	119.67	142.42	169.17	6/1/2012
Family Life	121.00	144.00	171.00	8/1/2012
United National	121.10	136.67	161.54	3/1/2013

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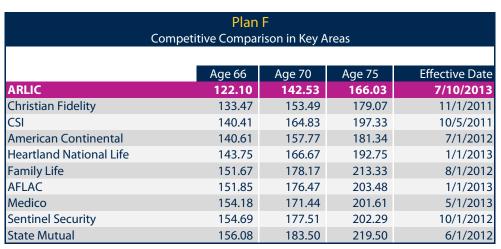
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Insured by American Retirement Life Insurance Company

# **KANSAS**

#### AREA 2



Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	105.07	124.71	147.27	7/10/2013
Bankers Fidelity	118.00	139.00	165.00	7/1/2012
American Continental	123.12	139.28	162.77	7/1/2012
Forethought Life	125.23	137.82	157.15	10/1/2012
Royal Neighbors	125.53	143.44	164.18	9/1/2012
GPM Life	126.49	139.23	158.91	10/1/2012
Heartland National Life	127.00	150.25	176.17	1/1/2013
KSKJ	131.25	156.08	185.42	12/1/2012
State Mutual	132.17	157.25	186.83	6/1/2012
Family Life	133.67	159.17	189.00	8/1/2012

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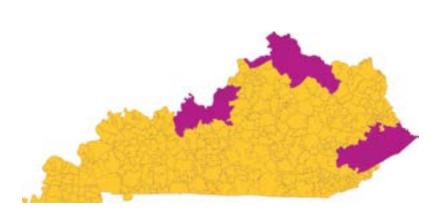
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Insured by American Retirement Life Insurance Company

# **KENTUCKY**



400-401, 403-409, 411-414, 419-428

401-402, 410, 415-418

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	110.01	128.42	149.59	2/20/2013
Physicians Mutual	105.05	121.20	146.30	1/1/2013
Bankers Fidelity	111.00	131.00	157.00	7/1/2012
Combined Ins Co	111.78	127.59	154.52	9/1/2012
CSI	112.67	132.25	158.33	2/1/2013
Omaha Insurance	119.98	137.10	169.41	3/1/2013
State Mutual	121.25	142.50	170.50	7/1/2012
AFLAC	122.66	142.62	164.50	1/1/2013
Medico	123.74	140.03	167.12	8/1/2012
Forethought Life	124.62	137.07	156.01	10/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	94.67	112.36	132.69	2/20/2013
Forethought Life	93.60	103.01	117.45	10/1/2012
Bankers Fidelity	94.00	111.00	133.00	7/1/2012
CSI	95.75	112.42	134.58	2/1/2013
GPM Life	96.59	106.33	121.35	10/1/2012
Omaha Insurance	100.79	115.16	142.29	3/1/2013
American Continental	100.96	114.29	133.61	6/1/2013
State Mutual	102.67	122.08	145.08	7/1/2012
AFLAC	109.43	127.86	148.43	1/1/2013
UCT	114.52	127.14	149.88	8/1/2012

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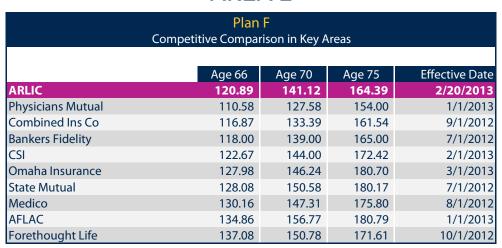
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Insured by American Retirement Life Insurance Company



#### AREA 2



Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	104.03	123.47	145.82	2/20/2013
Bankers Fidelity	100.00	118.00	141.00	7/1/2012
Forethought Life	102.96	113.31	129.20	10/1/2012
CSI	104.25	122.42	146.58	2/1/2013
GPM Life	106.25	116.96	133.49	10/1/2012
Omaha Insurance	107.51	122.84	151.78	3/1/2013
State Mutual	108.50	129.00	153.33	7/1/2012
AFLAC	120.33	140.57	163.15	1/1/2013
UCT	121.68	135.09	159.25	8/1/2012
American Continental	123.45	139.61	163.27	6/1/2013

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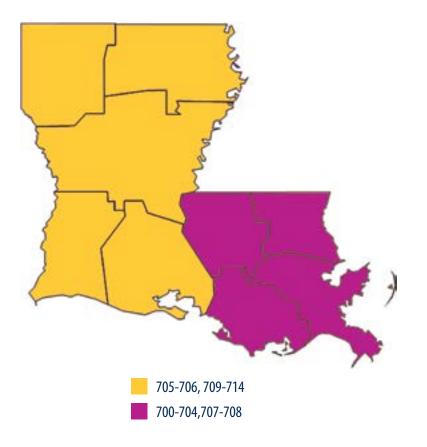
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Insured by American Retirement Life Insurance Company

# LOUISIANA



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	112.43	131.24	152.88	2/20/2013
New Era	112.64	124.05	149.22	12/15/2012
CSI	118.92	139.58	167.17	2/1/2013
Combined Ins Co	120.99	138.09	167.24	4/1/2013
American Continental	121.62	136.45	156.77	1/1/2013
Heartland National Life	123.13	142.71	165.07	1/1/2013
State Mutual	124.33	146.08	174.83	7/1/2012
Sterling Investors	125.58	147.67	176.67	7/1/2012
United of Omaha	127.22	148.04	178.38	1/1/2013
Medico	127.38	141.74	166.69	10/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	96.75	114.83	135.61	2/20/2013
New Era	92.89	102.30	123.07	12/15/2012
United of Omaha	104.35	121.42	146.28	1/1/2013
State Mutual	105.33	125.17	148.75	7/1/2012
Sterling Investors	106.42	126.50	150.33	7/1/2012
American Continental	106.46	120.54	140.86	1/1/2013
Heartland National Life	108.75	128.70	150.85	1/1/2013
Forethought Life	109.54	120.54	137.45	10/1/2012
Bankers Fidelity	112.00	132.00	158.00	7/1/2012
GPM Life	112.16	123.45	140.91	10/1/2012

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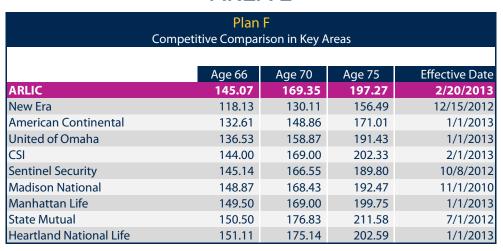
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Insured by American Retirement Life Insurance Company

# **LOUISIANA**

#### AREA 2



Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	124.84	148.16	174.98	2/20/2013
New Era	97.43	107.29	129.07	12/15/2012
United of Omaha	111.99	130.30	156.99	1/1/2013
American Continental	116.12	131.45	153.61	1/1/2013
State Mutual	127.50	151.50	180.08	7/1/2012
Sterling Investors	128.83	153.17	181.92	7/1/2012
Forethought Life	130.35	143.44	163.57	10/1/2012
AFLAC	130.91	152.88	178.13	10/1/2012
Assured Life	132.86	152.38	172.01	5/1/2013
GPM Life	133.47	146.90	167.68	10/1/2012

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Insured by Loyal American Life Insurance Company

# **MAINE**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	183.12	183.12	183.12	7/10/2013
Transamerica	151.00	151.00	151.00	2/1/2013
AFLAC	162.77	162.77	162.77	1/1/2013
Harvard Pilgrim	169.00	169.00	169.00	1/1/2013
United Healthcare	171.75	171.75	171.75	4/1/2013
Globe Life	173.38	173.38	173.38	5/15/2012
Blue Cross Blue Shield	183.88	183.88	183.88	1/1/2013
USAA	194.65	194.65	194.65	1/1/2012
United of Omaha	198.28	198.28	198.28	1/1/2013
Humana	207.80	207.80	207.80	11/1/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	159.15	159.15	159.15	7/10/2013
Transamerica	140.00	140.00	140.00	2/1/2013
AFLAC	147.19	147.19	147.19	1/1/2013
GPM Life	173.07	173.07	173.07	10/1/2012
Blue Cross Blue Shield	173.66	173.66	173.66	1/1/2013
United of Omaha	183.41	183.41	183.41	1/1/2013
Colonial Penn	224.03	224.03	224.03	1/1/2013
United American	273.00	273.00	273.00	1/1/2012

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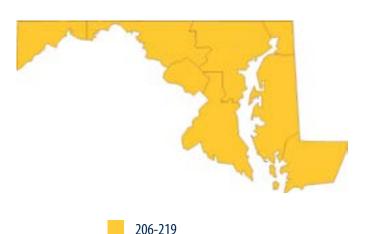
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Insured by American Retirement Life Insurance Company

# **MARYLAND**



#### AREA 1

Plan F  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	151.12	176.40	205.49	Pending
CSI	147.01	172.53	206.59	1/13/2012
Continental Life	149.19	167.35	192.42	6/1/2013
Physicians Mutual	149.88	168.09	203.53	1/1/2013
Manhattan Life	150.58	170.25	201.17	1/1/2013
United Healthcare	156.77	324.25	324.25	1/1/2013
Everence	157.30	167.48	177.58	6/1/2010
Omaha Insurance	163.50	179.85	207.10	3/1/2013
Aetna	164.15	194.10	230.43	1/1/2013
Globe Life	167.75	197.41	232.78	6/15/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	130.04	154.34	182.27	Pending
Bankers Fidelity	125.00	147.00	176.00	9/1/2012
GPM Life	130.55	143.67	163.82	10/1/2012
Continental Life	130.70	147.77	172.85	6/1/2013
Physicians Mutual	132.87	149.03	180.44	1/1/2013
Omaha Insurance	137.34	151.08	173.96	3/1/2013
Gerber Life	150.46	172.71	195.35	1/1/2013
Aetna	151.04	178.56	214.87	1/1/2013
Thrivent Financial	154.58	173.39	197.51	3/1/2013
Transamerica	159.00	192.00	239.00	1/1/2013

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Insured by American Retirement Life Insurance Company

# **MISSISSIPPI**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	107.60	125.60	146.31	2/20/2013
Universal Fidelity	107.18	121.86	136.55	1/1/2012
Philadelphia American	109.62	120.73	145.23	8/1/2012
American Continental	110.29	123.70	142.19	8/1/2012
Combined Ins Co	112.06	127.90	154.90	8/1/2012
CSI	116.67	137.00	164.00	4/1/2013
Manhattan Life	119.42	134.92	159.50	1/1/2013
AFLAC	120.62	140.34	161.78	10/1/2012
Heartland National Life	122.19	141.67	163.84	4/1/2013
State Mutual	123.83	145.58	174.25	7/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	92.59	109.89	129.78	2/20/2013
Universal Fidelity	89.44	101.69	114.03	1/1/2012
Philadelphia American	90.50	99.66	119.88	8/1/2012
American Continental	96.63	109.29	127.70	8/1/2012
Assured Life	96.75	110.89	126.30	9/1/2012
Bankers Fidelity	98.00	116.00	138.00	9/1/2011
CSI	99.17	116.42	139.42	4/1/2013
Heartland National Life	101.15	119.78	140.39	4/1/2013
AFLAC	101.76	118.91	138.63	10/1/2012
Omaha Insurance	102.25	107.01	124.25	10/1/2012

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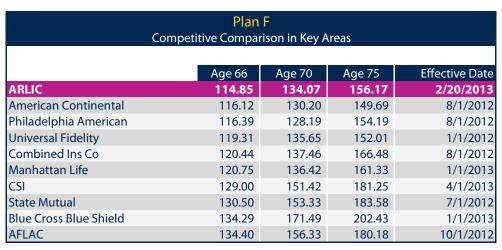
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Insured by American Retirement Life Insurance Company

## **MISSISSIPPI**

#### AREA 2



Con	Plan G  Competitive Comparison in Key Areas			
	Age 66	Age 70	Age 75	Effective Date
ARLIC	98.83	117.30	138.53	2/20/2013
Philadelphia American	96.08	105.81	127.29	8/1/2012
Universal Fidelity	99.56	113.21	126.94	1/1/2012
American Continental	101.71	115.04	134.45	8/1/2012
Bankers Fidelity	104.00	122.00	146.00	9/1/2011
Assured Life	109.20	125.18	142.59	9/1/2012
CSI	109.67	128.67	154.08	4/1/2013
State Mutual	110.58	131.42	156.25	7/1/2012
AFLAC	113.42	132.50	154.43	10/1/2012
Omaha Insurance	115.89	121.28	140.81	10/1/2012

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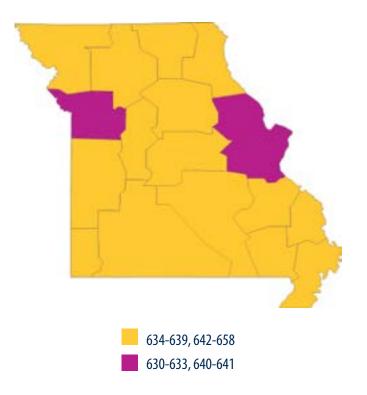
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Insured by American Retirement Life Insurance Company

## **MISSOURI**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	146.88	166.40	188.70	5/15/2013
Old Surety	138.22	155.14	169.51	1/1/2013
Oxford Life	143.30	158.50	176.90	1/1/2011
Combined Ins Co	149.52	162.56	183.11	6/1/2012
AFLAC	150.25	166.59	190.67	12/1/2012
Manhattan Life	156.42	172.00	205.67	1/1/2012
Mutual of Omaha	157.09	166.94	188.98	2/1/2013
Humana	162.74	177.47	194.84	10/1/2011
Forethought Life	167.10	181.72	205.59	10/1/2012
UCT	167.33	174.31	197.50	8/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	130.72	148.09	167.95	5/15/2013
AFLAC	128.75	143.37	164.87	12/1/2012
Pekin	132.23	139.00	145.17	3/1/2013
GPM Life	132.76	143.56	158.99	10/1/2012
Mutual of Omaha	133.53	141.90	160.63	2/1/2013
Forethought Life	138.94	151.08	170.93	10/1/2012
Bankers Fidelity	140.00	155.00	176.00	5/1/2013
Manhattan Life	142.17	156.50	187.17	1/1/2012
UCT	142.21	149.41	167.92	8/1/2012
Gerber Life	148.53	163.38	175.27	9/1/2012

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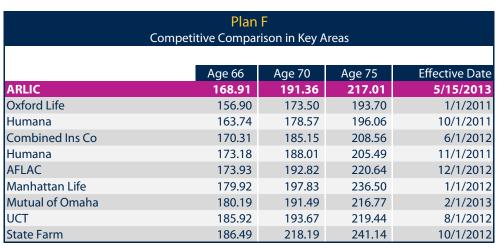
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Insured by American Retirement Life Insurance Company

## **MISSOURI**

#### AREA 2



Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	150.33	170.31	193.14	5/15/2013
Pekin	146.30	153.78	160.62	3/1/2013
AFLAC	149.09	165.98	190.83	12/1/2012
Mutual of Omaha	153.17	162.77	184.26	2/1/2013
Bankers Fidelity	155.00	174.00	194.00	5/1/2013
GPM Life	156.66	169.40	187.61	10/1/2012
UCT	158.01	166.01	186.58	8/1/2012
Manhattan Life	163.50	180.00	215.25	1/1/2012
Forethought Life	163.95	178.27	201.70	10/1/2012
Sterling Life	170.06	194.38	214.62	1/1/2013

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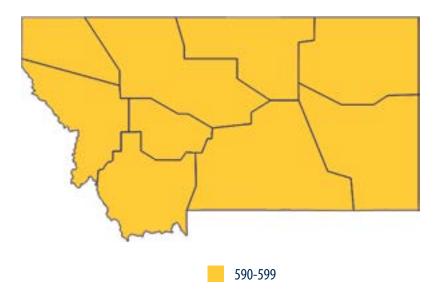
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Insured by American Retirement Life Insurance Company

## **MONTANA**



#### AREA 1

Plan F Competitive Comparison in Key Areas					
	Age 66	Age 70	Age 75	Effective Date	
ARLIC	113.25	132.20	153.99	2/25/2013	
Everence	107.59	128.59	149.38	12/1/2012	
CSI	114.91	134.91	161.58	11/16/2011	
Old Surety	116.27	136.40	163.17	1/1/2013	
Combined Ins Co	116.75	133.26	161.40	5/1/2013	
Medico	116.96	131.50	158.47	10/1/2012	
AFLAC	119.67	139.18	160.67	10/1/2012	
New West	123.00	143.00	172.00	6/1/2013	
Assured Life	123.24	141.29	159.30	9/1/2012	
Manhattan Life	123.92	140.08	165.58	3/26/2013	

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	97.45	115.66	136.59	2/25/2013
Everence	96.60	115.71	135.10	12/1/2012
Assured Life	96.85	111.01	125.37	9/1/2012
Bankers Fidelity	100.00	118.00	141.00	10/1/2012
AFLAC	107.08	124.87	145.17	10/1/2012
KSKJ	108.50	129.17	153.33	12/1/2012
United of Omaha	109.37	123.43	145.92	1/1/2013
American Continental	109.62	124.12	145.03	6/1/2013
State Mutual	110.17	131.00	155.75	7/1/2012
Royal Neighbors	118.95	136.03	155.60	8/1/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

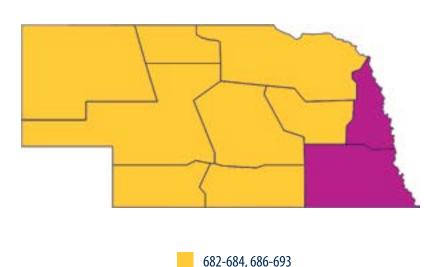
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Insured by American Retirement Life Insurance Company

## **NEBRASKA**



680-681, 685

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	99.13	115.72	134.80	3/20/2013
American Continental	97.88	109.87	126.28	10/1/2011
AFLAC	99.29	115.59	133.29	8/15/2012
CSI	105.33	123.58	148.00	10/4/2011
State Mutual	109.42	128.58	153.83	7/1/2012
Philadelphia American	109.94	117.01	136.06	1/1/2013
Manhattan Life	111.67	126.33	149.25	1/1/2013
Heartland National Life	111.93	129.73	150.07	2/1/2013
Medico	112.01	126.76	151.28	7/1/2012
United of Omaha	113.61	132.19	159.27	1/1/2013

Plan G  Competitive Comparison in Key Areas				
Comp	etitive Compar	rison in Key A	reas	
	Age 66	Age 70	Age 75	Effective Date
ARLIC	85.31	101.25	119.57	3/20/2013
AFLAC	83.71	97.87	114.17	8/15/2012
American Continental	85.72	97.04	113.37	10/1/2011
Bankers Fidelity	87.00	103.00	123.00	9/1/2012
United of Omaha	88.69	103.21	124.34	1/1/2013
Philadelphia American	89.94	99.06	114.29	1/1/2013
State Mutual	92.67	110.25	130.92	7/1/2012
GPM Life	92.92	102.29	116.74	10/1/2012
Forethought Life	94.03	103.48	117.99	10/1/2012
Assured Life	94.09	108.01	122.11	1/1/2013

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Insured by American Retirement Life Insurance Company



# **NEBRASKA**

#### AREA 2

Plan F  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	111.22	129.83	151.24	3/20/2013
American Continental	108.79	122.03	140.28	10/1/2011
AFLAC	108.94	126.79	146.18	8/15/2012
CSI	113.50	133.25	159.50	10/4/2011
Manhattan Life	119.33	135.00	159.50	1/1/2013
United of Omaha	120.20	139.85	168.50	1/1/2013
State Mutual	122.92	144.50	172.83	7/1/2012
Medico	123.54	139.81	166.85	7/1/2012
Heartland National Life	125.92	145.95	168.82	2/1/2013
Philadelphia American	126.43	134.56	156.47	1/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	95.71	113.59	134.15	3/20/2013
AFLAC	91.87	107.38	125.23	8/15/2012
United of Omaha	93.84	109.19	131.55	1/1/2013
American Continental	95.21	107.79	125.95	10/1/2011
GPM Life	97.57	107.40	122.58	10/1/2012
Bankers Fidelity	98.00	116.00	138.00	9/1/2012
Forethought Life	103.43	113.83	129.79	10/1/2012
Philadelphia American	103.43	113.92	131.43	1/1/2013
State Mutual	104.08	123.83	147.08	7/1/2012
Assured Life	106.32	122.05	137.99	1/1/2013

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Insured by American Retirement Life Insurance Company

## **NEVADA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	120.89	141.12	164.39	2/25/2013
Medico	125.17	141.63	168.97	8/1/2012
Transamerica	130.00	155.00	194.00	3/1/2012
Sterling Investors	131.92	155.17	185.50	5/1/2012
CSI	134.75	150.83	179.67	3/1/2013
American Continental	134.95	151.44	174.10	6/1/2013
AFLAC	136.40	158.54	182.85	10/1/2012
United Healthcare	137.97	285.62	285.62	4/1/2013
Mutual of Omaha	138.00	149.50	177.48	10/3/2012
Royal Neighbors	139.46	159.43	182.32	9/1/2011

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	104.03	123.47	145.82	2/25/2013
Mutual of Omaha	107.64	116.61	138.43	10/3/2012
Sterling Investors	111.75	132.92	157.92	5/1/2012
Royal Neighbors	111.76	127.84	146.17	9/1/2011
Bankers Fidelity	112.00	132.00	158.00	8/1/2012
CSI	114.50	128.25	152.75	3/1/2013
American Continental	118.20	133.78	156.35	6/1/2013
Heartland National Life	119.00	140.92	165.17	1/1/2013
Transamerica	119.00	141.00	177.00	3/1/2012
UCT	120.02	133.24	157.07	9/1/2012

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Insured by American Retirement Life Insurance Company

## **NEVADA**

#### AREA 2



Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	109.23	129.64	153.11	2/25/2013
Bankers Fidelity	130.00	151.00	181.00	8/1/2012
Mutual of Omaha	132.67	143.72	170.62	10/3/2012
Gerber Life	134.56	154.46	174.72	6/1/2012
Forethought Life	135.56	149.20	170.12	10/1/2012
Sterling Investors	136.83	162.75	193.42	5/1/2012
American Continental	141.86	160.52	187.59	6/1/2013
Heartland National Life	142.80	169.10	198.20	1/1/2013
Transamerica	143.00	170.00	213.00	3/1/2012
CSI	143.17	160.33	190.92	3/1/2013

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Insured by American Retirement Life Insurance Company

## **NEW HAMPSHIRE**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
		4 70	. 75	F
	Age 66	Age 70	Age 75	Effective Date
ARLIC	154.19	174.68	198.10	Pending
Genworth	143.78	154.85	167.10	6/20/2011
Harvard Pilgrim	166.00	187.00	209.00	1/1/2013
Equitable Life	171.67	185.34	207.84	3/19/2012
Globe Life	180.50	205.00	225.00	1/1/2013
United Healthcare	181.75	304.37	335.12	1/1/2013
Humana	183.52	200.13	219.73	1/1/2012
USAA	184.45	199.24	211.14	6/1/2011
GPM Life	188.77	206.28	228.86	1/1/2013
Blue Cross Blue Shield	191.23	212.28	236.93	1/1/2013

Plan G Competitive Comparison in Key Areas				
				<b>-</b> (C ) -
	Age 66	Age 70	Age 75	Effective Date
ARLIC	134.01	151.82	172.17	Pending
Genworth	127.78	139.03	153.02	6/20/2011
GPM Life	148.05	161.77	179.48	1/1/2013
United of Omaha	162.45	182.57	204.22	1/1/2013
Gerber Life	168.05	184.87	198.29	1/1/2013
Colonial Penn	176.85	204.83	238.88	1/1/2013
Blue Cross Blue Shield	178.87	198.58	221.65	1/1/2013
United American	212.00	228.00	243.00	1/1/2013
Philadelphia American	140.09	154.28	178.16	10/1/2012
United of Omaha	144.04	167.58	201.91	3/1/2013

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Insured by Loyal American Life Insurance Company

## **NEW JERSEY**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	154.75	180.64	210.42	6/12/2013
Philadelphia American	162.58	173.03	208.14	10/1/2012
Family Life	163.33	191.92	229.83	10/1/2012
AFLAC	164.21	190.81	220.00	1/1/2013
Stonebridge	164.29	182.66	211.36	6/1/2012
United Healthcare	164.80	340.75	340.75	1/1/2013
United of Omaha	167.49	194.86	234.78	3/1/2013
Blue Cross Blue Shield	168.52	219.16	256.54	1/1/2013
Manhattan Life	169.58	191.67	226.58	1/1/2013
Aetna	172.20	202.89	242.97	9/1/2012

Plan G Competitive Comparison in Key Areas				
	A	A 70	A 75	E.K. 1: D.1
	Age 66	Age 70	Age 75	Effective Date
Loyal	133.16	158.04	186.64	6/12/2013
Philadelphia American	140.09	154.28	178.16	10/1/2012
United of Omaha	144.04	167.58	201.91	3/1/2013
Family Life	145.33	173.00	205.33	10/1/2012
Continental Life	146.52	160.10	192.51	3/4/2013
AFLAC	146.56	171.15	198.56	1/1/2013
Forethought Life	149.97	165.03	188.15	1/1/2013
Stonebridge	151.71	168.67	195.18	6/1/2012
Gerber Life	153.36	176.05	199.14	8/1/2012
Genworth	153.94	174.26	203.50	7/1/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

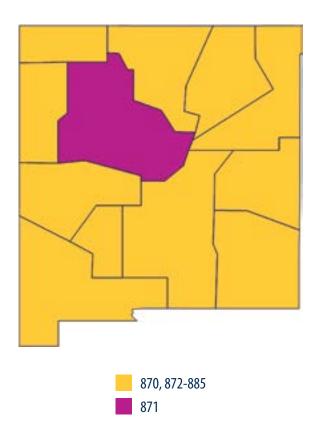
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Insured by American Retirement Life Insurance Company

## **NEW MEXICO**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	101.55	118.54	138.09	2/4/2013
Old Surety	91.78	104.28	114.42	1/1/2013
State Mutual	98.67	116.00	138.83	9/1/2012
CSI	106.00	124.41	149.00	12/4/2011
AFLAC	107.23	124.70	143.88	11/1/2012
Medico	109.26	123.65	147.56	12/1/2012
Manhattan Life	112.25	126.92	150.00	1/1/2013
American Continental	112.62	126.28	145.19	11/1/2012
Sentinel Security	113.90	130.70	148.94	10/1/2012
Sterling Investors	114.67	134.83	161.33	11/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	87.39	103.72	122.49	2/4/2013
State Mutual	83.67	99.42	118.17	9/1/2012
AFLAC	95.63	111.78	129.80	11/1/2012
Sterling Investors	97.17	115.50	137.25	11/1/2012
United World	97.22	110.49	128.55	1/1/2013
United National	98.57	111.25	130.38	10/15/2011
American Continental	98.63	111.54	130.45	11/1/2012
Gerber Life	99.46	114.16	129.13	2/1/2013
Philadelphia American	103.53	111.19	130.10	3/1/2013
Bankers Fidelity	104.00	122.00	146.00	10/1/2011

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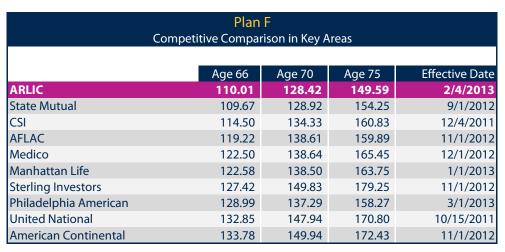
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## **NEW MEXICO**

#### AREA 2

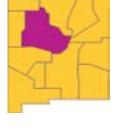


Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	94.67	112.36	132.69	2/4/2013
State Mutual	92.92	110.50	131.25	9/1/2012
AFLAC	106.34	124.27	144.27	11/1/2012
Sterling Investors	107.92	128.33	152.50	11/1/2012
Philadelphia American	113.88	122.31	143.11	3/1/2013
Bankers Fidelity	114.00	135.00	161.00	10/1/2011
United National	114.14	128.81	150.97	10/15/2011
American Continental	117.12	132.45	154.85	11/1/2012
Gerber Life	117.36	134.71	152.38	2/1/2013
Family Life	119.33	142.00	168.67	11/1/2012

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Insured by American Retirement Life Insurance Company

## **NORTH CAROLINA**



270-289

AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	112.43	131.24	152.88	4/3/2013
American Continental	109.37	122.70	141.11	9/1/2011
CSI	111.83	131.25	157.08	2/1/2013
State Mutual	111.92	131.50	157.33	7/1/2012
Sterling Investors	115.00	135.25	161.83	6/1/2012
AFLAC	115.54	134.44	154.99	10/1/2012
Combined Ins Co	115.77	132.13	160.02	5/1/2013
Manhattan Life	117.83	133.17	157.33	4/1/2013
Oxford Life	119.00	136.50	159.20	9/1/2010
USAA	124.61	145.35	173.23	9/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	96.75	114.83	135.61	4/3/2013
United of Omaha	94.56	101.33	116.04	1/1/2013
State Mutual	94.75	112.67	133.83	7/1/2012
CSI	95.00	111.50	133.50	2/1/2013
American Continental	95.80	108.46	126.70	9/1/2011
GPM Life	95.87	105.50	127.44	10/1/2012
AFLAC	97.45	113.89	132.79	10/1/2012
Sterling Investors	97.50	115.92	137.75	6/1/2012
Forethought Life	98.26	108.14	123.31	10/1/2012
Columbian Mutual	107.15	120.60	137.63	12/1/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

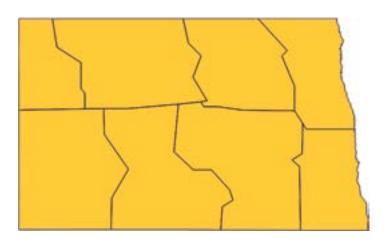
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Insured by American Retirement Life Insurance Company

## NORTH DAKOTA



580-588

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	117.27	136.89	159.46	4/12/2013
United National	109.02	121.95	142.48	3/1/2012
CSI	110.83	130.08	155.75	12/15/2011
Omaha Insurance	116.53	130.34	156.09	2/1/2013
Blue Cross Blue Shield	117.10	134.10	158.60	1/1/2013
ARLIC	117.27	136.89	159.46	4/12/2013
Equitable Life	117.50	137.17	159.59	3/25/2013
American Continental	119.70	134.20	154.27	9/1/2011
Sanford	119.83	140.66	171.60	7/1/2012
Humana	121.58	139.52	161.74	5/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	100.91	119.77	141.44	4/12/2013
Omaha Insurance	94.39	105.57	126.44	2/1/2013
United World	95.65	108.73	126.48	9/1/2012
GPM Life	96.52	107.28	122.32	10/1/2012
United National	98.53	111.20	131.44	3/1/2012
Forethought Life	99.36	109.34	124.68	10/1/2012
AFLAC	103.76	121.26	140.78	1/1/2013
Bankers Fidelity	104.00	122.00	146.00	11/1/2011
State Mutual	104.08	123.83	147.00	8/1/2012
Sterling Investors	104.33	124.08	147.42	5/1/2012

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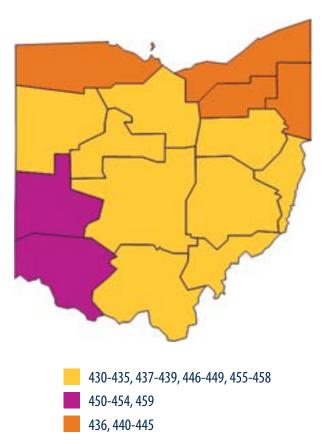
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## OHIO



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	120.59	140.77	163.98	4/17/2013
Manhattan Life	118.58	130.42	155.92	1/1/2012
CSI	120.58	143.33	172.16	10/1/2011
Medico	126.32	142.96	170.61	9/1/2012
UCT	126.49	140.53	167.67	4/1/2012
Omaha Insurance	128.02	145.09	173.53	6/1/2013
AFLAC	128.92	149.87	172.85	11/1/2012
Forethought Life	133.66	147.01	167.32	10/1/2012
USAA	133.96	156.23	186.49	4/1/2013
KSKJ	137.33	161.33	193.17	11/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	98.83	117.30	138.53	4/17/2013
Pekin	95.93	109.55	121.18	3/1/2013
GPM Life	99.12	109.11	124.53	10/1/2012
Philadelphia American	99.48	109.55	131.79	11/1/2012
Forethought Life	100.85	110.98	126.55	10/1/2012
Omaha Insurance	103.59	117.40	140.42	6/1/2013
Manhattan Life	107.75	118.58	141.83	1/1/2012
UCT	107.92	119.76	141.05	4/1/2012
Medico	108.17	119.14	138.05	9/1/2012
Family Life	112.17	133.50	158.42	11/1/2012

Premium rates shown are current as of 6/1/2013 for all companies. Check the Outline of Coverage for most current rate. Comparison rates for competitors were provided by CSG Actuarial, LLC.

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Insured by American Retirement Life Insurance Company

## OHIO

AREA 2 AREA 3

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	126.94	148.18	172.61	4/17/2013
Manhattan Life	124.50	136.92	163.75	1/1/2012
CSI	126.91	150.83	181.25	10/1/2011
Omaha Insurance	135.55	153.63	183.74	6/1/2013
UCT	136.32	151.46	180.71	4/1/2012
AFLAC	139.10	161.68	186.45	11/1/2012
KSKJ	145.00	170.33	203.92	11/1/2012
CSA Fraternal Life	145.61	164.79	197.98	1/25/2011
State Mutual	146.50	172.25	206.08	6/1/2012
Forethought Life	147.03	161.71	184.05	10/1/2012

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	133.29	155.59	181.24	4/17/2013
Manhattan Life	137.58	151.25	180.83	1/1/2012
CSI	140.91	167.41	201.16	10/1/2011
UCT	141.95	157.71	188.16	4/1/2012
AFLAC	149.28	173.49	200.05	11/1/2012
Forethought Life	153.71	169.06	192.42	10/1/2012
CSA Fraternal Life	155.11	175.54	210.90	1/25/2011
Pekin	155.87	178.61	200.84	11/1/2012
Omaha Insurance	156.63	177.53	212.32	6/1/2013
KSKJ	160.25	188.25	225.42	11/1/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	104.03	123.47	145.82	4/17/2013
Pekin	101.57	115.99	128.30	3/1/2013
Philadelphia American	105.34	116.01	139.54	11/1/2012
GPM Life	109.04	120.03	136.99	10/1/2012
Omaha Insurance	109.68	124.31	148.68	6/1/2013
Forethought Life	110.94	122.08	139.21	10/1/2012
Manhattan Life	113.17	124.50	148.92	1/1/2012
UCT	116.32	129.08	152.02	4/1/2012
Family Life	118.33	140.92	167.17	11/1/2012
KSKJ	118.75	141.17	167.75	11/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	109.23	129.64	153.11	4/17/2013
Pekin	107.22	122.44	135.43	3/1/2013
GPM Life	113.99	125.48	143.21	10/1/2012
Forethought Life	115.98	127.63	145.53	10/1/2012
Philadelphia American	117.05	128.90	155.05	11/1/2012
UCT	121.11	134.40	158.29	4/1/2012
Manhattan Life	125.00	137.58	164.50	1/1/2012
Omaha Insurance	126.74	143.65	171.80	6/1/2013
Family Life	130.83	155.75	184.83	11/1/2012
KSKJ	131.25	156.08	185.42	11/1/2012

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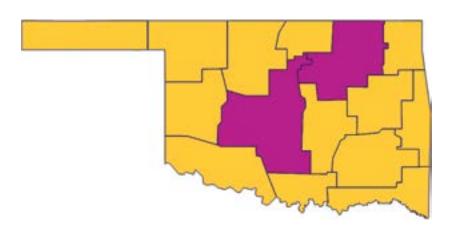
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Insured by American Retirement Life Insurance Company

## **OKLAHOMA**



732-740, 742-749 730-731, 741

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	97.92	114.31	133.16	2/4/2013
Universal Fidelity	92.99	105.72	118.43	1/1/2012
Old Surety	99.13	112.63	123.58	1/1/2013
Combined Ins Co	104.37	119.13	144.27	8/1/2012
CSI	107.66	126.33	151.25	10/1/2011
Heartland National Life	107.81	125.00	144.56	1/1/2013
Philadelphia American	108.05	118.99	143.14	11/1/2012
Omaha Insurance	108.75	117.81	139.20	4/20/2013
Manhattan Life	113.00	127.67	150.92	1/1/2013
Forethought Life	116.95	128.64	146.41	10/1/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	84.27	100.01	118.11	2/4/2013
Universal Fidelity	78.10	88.81	99.47	1/1/2012
Omaha Insurance	88.09	95.43	112.75	4/20/2013
Forethought Life	90.78	99.91	113.92	10/1/2012
Heartland National Life	91.81	108.69	127.37	1/1/2013
GPM Life	92.61	101.94	116.35	10/1/2012
Philadelphia American	95.65	105.34	126.72	11/1/2012
United of Omaha	96.48	112.27	135.26	9/1/2012
Gerber Life	100.30	115.14	130.10	9/1/2012
Bankers Fidelity	103.00	122.00	146.00	5/1/2013

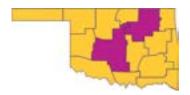
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## **OKLAHOMA**

#### AREA 2

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	114.85	134.07	156.17	2/4/2013
Universal Fidelity	104.49	118.79	133.07	1/1/2012
Combined Ins Co	107.94	123.20	149.20	8/1/2012
CSI	112.33	131.83	157.83	10/1/2011
Philadelphia American	118.99	131.05	157.64	11/1/2012
Manhattan Life	121.42	137.17	162.17	1/1/2013
Heartland National Life	123.62	143.33	165.76	1/1/2013
Forethought Life	126.31	138.93	158.12	10/1/2012
Omaha Insurance	126.39	136.92	161.78	4/20/2013
GPM Life	127.29	140.04	159.53	10/1/2012

Plan G Competitive Comparison in Key Areas				
				_
	Age 66	Age 70	Age 75	Effective Date
ARLIC	98.83	117.30	138.53	2/4/2013
Universal Fidelity	87.76	99.79	111.77	1/1/2012
Forethought Life	98.04	107.90	123.03	10/1/2012
GPM Life	100.01	110.09	125.66	10/1/2012
Omaha Insurance	102.38	110.91	131.04	4/20/2013
Heartland National Life	105.28	124.63	146.06	1/1/2013
Philadelphia American	105.34	116.02	139.55	11/1/2012
Gerber Life	108.33	124.35	140.50	9/1/2012
United of Omaha	112.13	130.47	157.20	9/1/2012
AFLAC	115.07	134.44	156.05	10/1/2012

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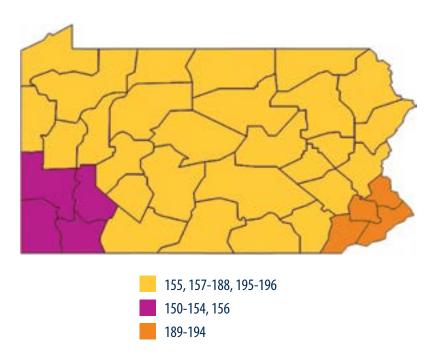
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## **PENNSYLVANIA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	A	A 70	A 75	Fffe ation Date
	Age 66	Age 70	Age 75	Effective Date
ARLIC	119.66	139.68	162.71	5/8/2013
Aetna	123.07	145.53	172.77	1/1/2013
Medico	127.94	144.79	172.79	10/1/2012
CSI	128.08	145.33	174.67	11/1/2012
Forethought Life	131.93	151.35	172.24	10/1/2012
AFLAC	134.68	156.55	180.55	1/23/2013
Family Life	135.00	160.75	193.25	10/1/2012
Madison National	135.14	152.26	172.99	6/1/2010
Standard Security	135.14	152.26	172.99	6/1/2010
United Healthcare	135.78	281.12	281.12	4/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	102.97	122.21	144.33	5/8/2013
New Era	104.93	115.56	139.01	7/1/2012
Forethought Life	108.62	124.65	142.11	10/1/2012
KSKJ	111.92	133.17	158.17	12/1/2012
CSI	112.33	127.33	151.00	11/1/2012
Assured Life	113.07	129.64	146.44	8/1/2012
Aetna	114.49	135.36	162.89	1/1/2013
UCT	116.08	128.87	151.92	7/1/2010
Omaha Insurance	118.04	130.54	155.53	3/1/2013
Family Life	118.50	140.75	166.75	10/1/2012

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## **PENNSYLVANIA**

AREA 2 AREA 3

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	134.31	156.79	182.64	5/8/2013
Aetna	141.53	167.36	198.69	1/1/2013
CSI	143.58	162.92	195.83	11/1/2012
UCT	150.95	166.17	197.47	7/1/2010
Forethought Life	151.72	174.05	198.08	10/1/2012
Physicians Mutual	152.63	171.19	207.27	1/1/2013
Geisinger	156.38	189.04	228.36	2/1/2013
Family Life	157.00	187.00	224.75	10/1/2012
Medico	157.47	178.20	212.67	10/1/2012
Continental General	159.75	180.14	203.37	1/1/2012

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	146.52	171.04	199.24	5/8/2013
Geisinger	159.86	193.26	233.45	2/1/2013
Aetna	159.99	189.19	224.60	1/1/2013
CSI	163.00	184.92	222.25	11/1/2012
Medico	165.67	187.49	223.75	10/1/2012
Physicians Mutual	167.89	188.31	228.00	1/1/2013
KSKJ	169.08	198.58	237.75	12/1/2012
Everence	172.17	183.36	194.38	4/1/2013
UCT	172.52	189.91	225.68	7/1/2010
Thrivent Financial	175.45	196.74	224.27	3/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	115.58	137.18	162.00	5/8/2013
KSKJ	123.17	146.50	174.00	12/1/2012
New Era	123.54	136.04	163.64	7/1/2012
Forethought Life	124.91	143.35	163.43	10/1/2012
CSI	125.92	142.75	169.25	11/1/2012
UCT	128.29	142.43	167.90	7/1/2010
Physicians Mutual	128.54	144.17	174.57	1/1/2013
Aetna	131.66	155.66	187.32	1/1/2013
Bankers Fidelity	133.00	158.00	188.00	4/1/2013
Omaha Insurance	136.09	150.51	179.31	3/1/2013

Plan G  Competitive Comparison in Key Areas				
Competi	tive Compai	rison in Key A	reas	
	Age 66	Age 70	Age 75	Effective Date
ARLIC	126.09	149.65	176.73	5/8/2013
KSKJ	129.83	154.50	183.50	12/1/2012
New Era	132.82	146.29	175.97	7/1/2012
Physicians Mutual	142.07	159.35	192.95	1/1/2013
CSI	142.92	162.08	192.17	11/1/2012
Forethought Life	144.46	165.78	189.01	10/1/2012
UCT	146.62	162.78	191.89	7/1/2010
Aetna	148.84	175.97	211.76	1/1/2013
Assured Life	150.06	172.09	194.43	8/1/2012
Bankers Fidelity	152.00	178.00	215.00	4/1/2013

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## RHODE ISLAND



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	132.98	155.24	180.83	3/20/2013
Globe Life	134.50	162.50	190.00	2/15/2013
United Healthcare	135.24	280.00	280.00	4/1/2013
Continental Life	138.03	154.85	178.01	9/1/2011
AFLAC	138.48	160.96	185.63	1/1/2013
Aetna	144.07	169.74	203.28	9/1/2012
GPM Life	145.76	163.59	192.07	10/1/2012
Transamerica	149.00	175.00	219.00	2/1/2013
Humana	151.08	173.37	200.98	6/1/2010
Mutual of Omaha	152.88	181.24	210.80	5/1/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	114.44	135.82	160.40	3/20/2013
GPM Life	114.03	128.04	150.62	10/1/2012
Continental Life	120.87	136.78	159.94	9/1/2011
AFLAC	123.57	144.34	167.52	1/1/2013
Aetna	130.76	154.63	186.23	9/1/2012
Transamerica	137.00	167.00	205.00	2/1/2013
United American	173.00	207.00	236.00	1/1/2013
Standard Life	198.15	201.39	215.71	3/1/2013

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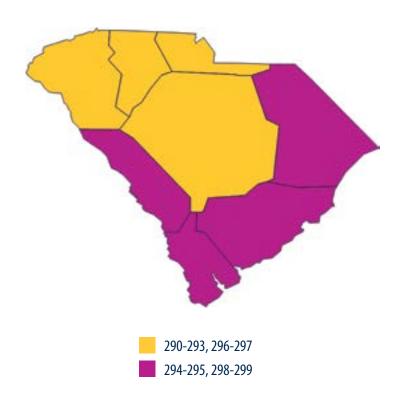
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## **SOUTH CAROLINA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	105.84	123.55	143.92	2/25/2013
CSI	110.58	129.75	155.33	2/1/2013
Combined Ins Co	110.96	126.64	153.37	3/1/2013
New Era	111.50	122.79	147.70	1/1/2013
Columbian Mutual	115.28	129.68	147.58	11/1/2012
Heartland National Life	119.00	137.92	159.50	4/1/2013
Omaha Insurance	119.17	133.26	161.45	7/28/2012
Manhattan Life	121.00	136.83	161.67	1/1/2013
Aetna	121.28	135.95	156.27	6/1/2013
Aetna	121.59	143.78	170.69	1/1/2013

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	88.43	104.95	123.94	2/25/2013
New Era	88.04	96.97	116.64	1/1/2013
Bankers Fidelity	93.00	109.00	131.00	8/1/2012
GPM Life	93.52	102.95	117.50	7/1/2012
CSI	93.98	110.31	132.07	3/1/2013
Columbian Mutual	95.38	107.34	122.38	11/1/2012
Forethought Life	97.47	107.26	122.30	10/1/2012
Omaha Insurance	100.10	111.94	135.62	7/28/2012
Heartland National Life	101.17	119.83	140.42	4/1/2013
State Mutual	106.25	126.33	150.08	9/1/2012

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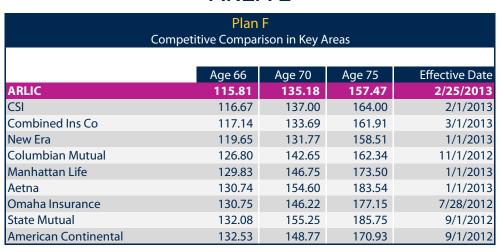
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## **SOUTH CAROLINA**

#### AREA 2



Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	96.75	114.83	135.61	2/25/2013
New Era	94.49	104.06	125.18	1/1/2013
CSI	99.20	116.44	139.41	3/1/2013
GPM Life	102.87	113.25	129.25	7/1/2012
Bankers Fidelity	104.00	122.00	146.00	8/1/2012
Columbian Mutual	104.91	118.07	134.62	11/1/2012
Forethought Life	107.22	117.99	134.53	10/1/2012
Omaha Insurance	109.83	122.83	148.81	7/28/2012
State Mutual	111.83	133.00	158.00	9/1/2012
Heartland National Life	113.08	133.92	156.92	4/1/2013

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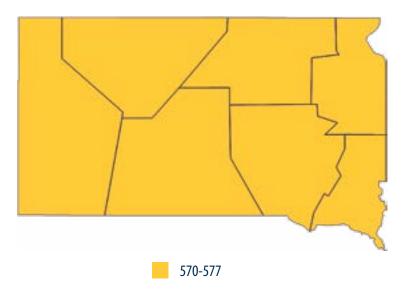
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## **SOUTH DAKOTA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	108.81	127.01	147.95	2/4/2013
Combined Ins Co	110.10	125.71	152.24	9/1/2012
CSI	112.08	131.50	157.50	10/31/2011
United of Omaha	112.45	130.83	157.63	1/1/2013
AFLAC	114.89	133.59	154.11	10/1/2012
Medico	119.27	134.98	161.09	6/1/2012
Madison National	120.50	135.69	154.04	11/1/2010
American Continental	120.79	135.45	155.77	6/1/2011
Globe Life	121.00	148.50	169.50	2/15/2013
Royal Neighbors	121.40	138.73	158.60	7/1/2011

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	93.63	111.12	131.23	2/4/2013
United of Omaha	92.10	107.16	129.11	1/1/2013
Royal Neighbors	97.21	111.24	127.18	7/1/2011
Forethought Life	100.12	110.17	125.62	10/1/2012
GPM Life	101.59	111.84	127.64	10/1/2012
AFLAC	102.48	119.76	139.04	10/1/2012
State Mutual	103.42	122.92	146.08	6/1/2012
American Continental	105.79	119.70	139.86	6/1/2011
Madison National	109.48	123.66	140.97	11/1/2010
United National	110.71	124.94	147.67	1/1/2013

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## **TENNESSEE**



370-371, 373-374, 376-385

372, 375

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	124.19	124.19	144.66	5/8/2013
TRH	107.29	139.14	178.39	2/1/2013
Combined Ins Co	107.94	123.20	149.20	12/1/2012
Philadelphia American	109.51	120.60	145.06	11/1/2012
CSI	110.58	129.75	155.33	2/1/2013
Bankers Fidelity	111.00	131.00	157.00	7/1/2012
American Continental	116.79	130.95	150.52	6/1/2013
New Era	117.26	124.81	147.01	5/1/2013
AFLAC	118.05	137.36	158.35	11/1/2012
Heartland National Life	118.93	137.84	159.45	1/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	108.65	108.65	128.32	5/8/2013
Philadelphia American	92.49	101.86	122.53	11/1/2012
TRH	93.62	121.24	155.27	2/1/2013
Bankers Fidelity	94.00	111.00	133.00	7/1/2012
CSI	94.00	110.33	132.08	2/1/2013
Assured Life	97.66	111.93	127.49	10/1/2012
AFLAC	99.58	116.37	135.68	11/1/2012
Heartland National Life	101.15	119.78	140.39	1/1/2013
New Era	101.65	109.17	126.45	5/1/2013
American Continental	102.21	115.62	135.20	6/1/2013

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## **TENNESSEE**

#### AREA 2

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	141.12	141.12	164.39	5/8/2013
Combined Ins Co	110.41	126.02	152.62	12/1/2012
Philadelphia American	121.10	133.37	160.43	11/1/2012
Bankers Fidelity	125.00	147.00	175.00	7/1/2012
New Era	128.99	137.29	161.71	5/1/2013
AFLAC	131.70	153.20	176.57	11/1/2012
Heartland National Life	132.92	154.06	178.20	1/1/2013
United National	139.91	156.50	182.85	11/15/2011
Humana	151.40	173.74	201.41	11/1/2011
Sterling Life	152.94	172.47	196.19	1/1/2013

Plan G Competitive Comparison in Key Areas				
			. 75	555 5
	Age 66	Age 70	Age 75	Effective Date
ARLIC	123.47	123.47	145.82	5/8/2013
Philadelphia American	102.29	112.65	135.50	11/1/2012
Bankers Fidelity	106.00	125.00	149.00	7/1/2012
AFLAC	111.13	129.82	151.32	11/1/2012
New Era	111.82	120.09	139.10	5/1/2013
Heartland National Life	113.05	133.87	156.91	1/1/2013
United National	120.70	136.22	161.01	11/15/2011
Royal Neighbors	128.03	146.44	167.43	9/1/2012
Sterling Life	138.48	156.60	178.84	1/1/2013
Thrivent Financial	171.44	184.68	199.30	4/1/2013

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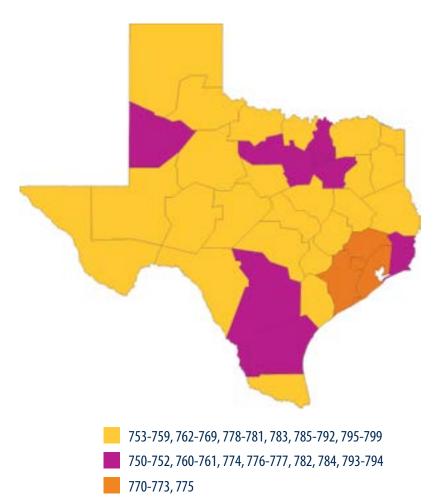
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## **TEXAS**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	108.81	127.01	147.95	4/3/2013
Oxford Life	106.60	122.10	143.70	1/1/2012
AFLAC	109.02	126.87	146.28	10/1/2012
CSI	116.67	137.00	164.00	2/1/2013
Universal Fidelity	116.75	135.14	157.50	1/1/2013
Old Surety	117.49	133.05	148.04	1/1/2013
Combined Ins Co	117.69	134.33	162.68	11/1/2012
Continental Life	119.04	134.45	154.69	4/1/2013
State Mutual	122.92	144.50	172.83	7/1/2012
Heartland National Life	123.13	142.71	165.07	1/1/2013

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	93.63	111.12	131.23	4/3/2013
AFLAC	91.94	107.47	125.32	10/1/2012
New Era of MW	97.29	107.14	128.89	9/1/2012
CSI	99.17	116.42	139.42	2/1/2013
Omaha Insurance	101.11	107.23	124.69	5/4/2013
Forethought Life	101.62	116.62	132.98	11/1/2012
Royal Neighbors	102.79	117.54	134.45	12/1/2012
Bankers Fidelity	103.00	120.00	144.00	7/1/2012
State Mutual	104.08	123.83	147.08	7/1/2012
Continental Life	104.21	118.87	138.94	4/1/2013

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AREA 2

Insured by American Retirement Life Insurance Company

## **TEXAS**





Plan F Competitive Comparison in Key Areas					
	Age 66	Age 70	Age 75	Effective Date	
ARLIC	130.57	152.41	177.54	4/3/2013	
Combined Ins Co	121.54	138.72	168.00	11/1/2012	
AFLAC	124.54	144.89	167.01	10/1/2012	
Universal Fidelity	130.28	150.87	175.92	1/1/2013	
Oxford Life	130.50	149.50	176.00	1/1/2012	
Heartland National Life	132.92	154.06	178.20	1/1/2013	
Old Surety	135.11	153.01	170.25	1/1/2013	
CSI	135.17	158.58	189.92	2/1/2013	
Medico	136.03	151.36	178.28	9/1/2011	
Manhattan Life	136.75	154.58	182.67	1/1/2013	

	Plan	F		
Competi	tive Compa	rison in Key A	Areas	
	Age 66	Age 70	Age 75	Effective Date
ARLIC	151.12	176.40	205.49	4/3/2013
Combined Ins Co	127.99	146.09	176.92	11/1/2012
AFLAC	130.51	151.82	174.98	10/1/2012
Oxford Life	140.10	160.40	188.90	1/1/2012
Universal Fidelity	141.55	163.99	191.28	1/1/2013
Medico	143.94	160.16	188.64	9/1/2011
Continental Life	144.03	162.68	187.18	4/1/2013
State Mutual	145.08	170.50	203.92	7/1/2012
Old Surety	146.86	166.31	185.05	1/1/2013
Heartland National Life	146.91	170.27	196.96	1/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	112.35	133.35	157.48	4/3/2013
AFLAC	105.07	122.77	143.12	10/1/2012
New Era of MW	107.99	118.93	143.07	9/1/2012
Forethought Life	112.80	129.45	147.61	11/1/2012
Bankers Fidelity	113.00	134.00	160.00	7/1/2012
Heartland National Life	113.05	133.87	156.91	1/1/2013
Omaha Insurance	114.59	121.53	141.32	5/4/2013
CSI	114.83	134.83	161.42	2/1/2013
GPM Life	115.77	127.44	145.45	10/1/2012
State Mutual	117.58	139.92	166.17	7/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	130.04	154.34	182.27	4/3/2013
AFLAC	110.12	128.65	149.96	10/1/2012
New Era of MW	118.79	130.83	157.38	9/1/2012
State Mutual	122.83	146.08	173.58	7/1/2012
Bankers Fidelity	124.00	146.00	175.00	7/1/2012
Heartland National Life	124.95	147.96	173.42	1/1/2013
CSI	125.33	147.08	176.08	2/1/2013
Continental Life	126.12	143.86	168.10	4/1/2013
Forethought Life	127.03	145.78	166.23	11/1/2012
Medico	127.17	142.86	170.47	9/1/2011

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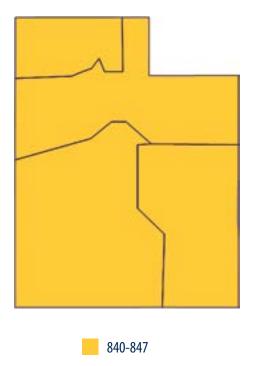
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## **UTAH**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	110.01	128.42	149.59	4/24/2013
CSI	104.83	123.00	147.33	12/9/2011
Medico	113.60	128.56	153.43	7/1/2012
Heartland National Life	115.00	133.33	154.20	1/1/2013
Manhattan Life	117.08	132.33	156.33	1/1/2013
GPM Life	117.33	132.94	153.80	10/1/2012
Forethought Life	121.04	133.14	151.53	10/1/2012
Philadelphia American	122.15	126.11	147.01	2/1/2013
Sterling Investors	122.58	144.17	172.50	6/1/2012
Columbian Mutual	123.65	144.18	174.72	11/1/2012

Plan G  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	94.67	112.36	132.69	4/24/2013
GPM Life	92.17	104.47	121.08	10/1/2012
Forethought Life	92.95	102.30	116.64	10/1/2012
Columbian Mutual	94.48	110.22	133.82	11/1/2012
Heartland National Life	95.20	112.73	132.13	1/1/2013
Bankers Fidelity	96.00	113.00	135.00	9/1/2012
Philadelphia American	99.12	103.10	119.16	2/1/2013
Royal Neighbors	101.84	116.41	133.14	8/1/2011
Assured Life	102.70	117.73	132.98	10/1/2012
Sterling Investors	103.83	123.50	146.75	6/1/2012

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## **VERMONT**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	192.94	192.94	192.94	Pending
Transamerica	158.00	158.00	158.00	2/1/2013
GPM Life	161.00	161.00	161.00	12/1/2010
United Healthcare	177.25	177.25	177.25	1/1/2013
AFLAC	184.44	184.44	184.44	1/1/2013
Humana	186.48	186.48	186.48	1/1/2013
Mutual of Omaha	193.72	193.72	193.72	11/1/2012
Humana	205.46	205.46	205.46	1/1/2012
United American	210.00	210.00	210.00	5/16/2011

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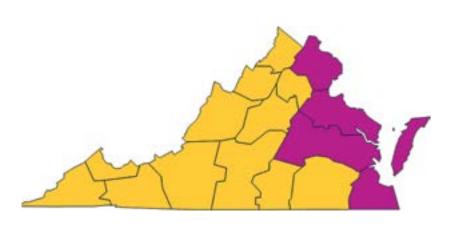
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## **VIRGINIA**



226-231, 238-246 201, 220-225, 232-237

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	94.30	110.08	128.22	Pending
State Mutual	87.25	102.58	122.75	1/1/2012
Family Life	91.92	107.92	129.25	8/1/2012
American Continental	92.13	103.38	118.79	6/1/2011
CSI	98.67	115.83	138.71	8/13/2012
Physicians Mutual	103.13	115.66	140.04	1/1/2013
Forethought Life	109.86	120.83	137.53	10/1/2012
GPM Life	110.89	121.96	138.81	10/1/2012
Equitable Life	116.17	135.67	157.84	2/11/2013
Medico	116.36	131.68	157.15	5/1/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	81.14	96.31	113.74	Pending
State Mutual	73.92	87.92	104.42	1/1/2012
American Continental	80.72	91.30	106.71	6/1/2011
Family Life	81.75	97.33	115.58	8/1/2012
Forethought Life	86.99	95.73	109.16	10/1/2012
GPM Life	87.08	95.82	109.27	10/1/2012
United of Omaha	88.24	102.67	123.70	11/1/2012
Physicians Mutual	89.32	100.20	121.32	1/1/2013
Gerber Life	89.69	102.92	116.14	12/1/2012
Bankers Fidelity	94.00	111.00	133.00	8/1/2012

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## **VIRGINIA**

#### AREA 2

Plan F  Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	113.64	132.66	154.53	Pending
American Continental	103.63	116.29	133.70	6/1/2011
Physicians Mutual	116.87	131.08	158.71	1/1/2013
State Mutual	117.92	138.58	165.83	1/1/2012
CSI	118.91	139.59	167.16	8/13/2012
Forethought Life	123.04	135.33	154.03	10/1/2012
Family Life	124.17	145.83	174.67	8/1/2012
GPM Life	124.19	136.59	155.46	10/1/2012
Madison National	126.49	142.68	162.38	7/1/2011
Equitable Life	127.50	148.84	173.25	2/11/2013

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	97.79	116.06	137.07	Pending
American Continental	90.80	102.71	120.04	6/1/2011
Forethought Life	97.43	107.22	122.26	10/1/2012
GPM Life	97.53	107.32	122.38	10/1/2012
State Mutual	99.83	118.75	141.08	1/1/2012
Gerber Life	100.46	115.27	130.07	12/1/2012
Physicians Mutual	101.23	113.55	137.49	1/1/2013
Assured Life	108.27	123.43	138.33	8/1/2012
United of Omaha	110.30	128.33	154.62	11/1/2012
Family Life	110.50	131.50	156.17	8/1/2012

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Insured by Loyal American Life Insurance Company

## WASHINGTON



980-994

#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	191.84	191.84	191.84	Pending
Blue Cross Blue Shield	166.00	166.00	166.00	1/1/2013
Blue Cross Blue Shield	169.00	169.00	169.00	4/1/2013
Transamerica	169.00	169.00	169.00	6/1/2010
Stonebridge	169.62	169.62	169.62	3/1/2012
United Healthcare	173.25	173.25	173.25	4/1/2013
Globe Life	180.00	180.00	180.00	5/1/2013
USAA	180.71	180.71	180.71	4/1/2012
United of Omaha	192.57	192.57	192.57	1/1/2013
Forethought Life	194.92	194.92	194.92	10/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
Loyal	166.73	166.73	166.73	Pending
Stonebridge	154.35	154.35	154.35	3/1/2012
Transamerica	155.00	155.00	155.00	6/1/2010
Forethought Life	160.52	160.52	160.52	10/1/2012
GPM Life	167.14	167.14	167.14	10/1/2012
Columbian Mutual	171.17	171.17	171.17	11/1/2012
United of Omaha	175.23	175.23	175.23	1/1/2013
Sterling Life	179.77	179.77	179.77	1/1/2013
Assured Life	191.11	191.11	191.11	10/1/2012
Gerber Life	193.71	193.71	193.71	11/1/2012

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Insured by American Retirement Life Insurance Company

## **WEST VIRGINIA**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	107.60	125.60	146.31	2/20/2013
State Mutual	106.17	124.75	149.25	6/1/2012
Continental Life	113.87	127.70	146.86	6/1/2013
CSI	114.58	134.50	161.00	2/1/2013
Combined Ins Co	114.81	131.03	158.68	3/1/2013
Manhattan Life	118.58	134.08	158.42	1/1/2013
Medico	120.80	136.71	163.16	2/1/2013
Sterling Investors	121.17	142.50	170.42	5/1/2012
Omaha Insurance	123.45	138.16	165.62	4/1/2013
AFLAC	125.54	145.95	168.35	10/1/2012

Plan G Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	92.59	109.89	129.78	2/20/2013
State Mutual	89.83	106.92	127.00	6/1/2012
Continental Life	99.79	112.87	131.86	6/1/2013
Omaha Insurance	99.89	111.79	134.01	4/1/2013
Forethought Life	102.19	112.46	129.51	10/1/2012
GPM Life	102.24	112.54	129.74	10/1/2012
Sterling Investors	102.67	122.08	145.00	5/1/2012
Bankers Fidelity	106.00	125.00	149.00	5/1/2012
Royal Neighbors	109.12	124.70	142.61	9/1/2012
AFLAC	112.00	130.86	151.90	10/1/2012

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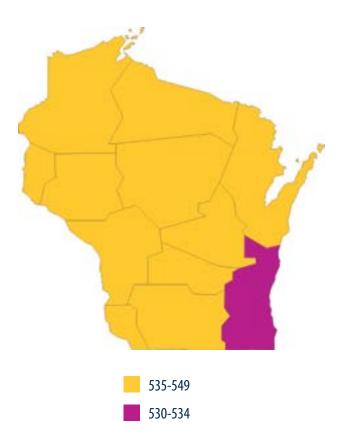
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## **WISCONSIN**



#### AREA 1

Base + Part A deductible + Part B deductible + Part B excess Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	113.87	132.86	154.97	7/8/2013
Thrivent Financial	76.40	81.25	86.41	2/1/2013
CSI	121.50	142.17	166.83	2/1/2013
Continental Life	123.28	138.61	158.60	7/1/2012
Aetna	123.83	145.89	174.72	8/1/2012
United Healthcare	124.64	258.24	258.24	4/1/2013
Standard Life	129.61	145.72	166.23	8/1/2012
Medico	130.38	144.98	169.60	10/1/2012
Mutual of Omaha	134.02	143.11	163.58	10/10/2012
State Mutual	141.00	165.50	194.67	6/1/2012

Base + Part A deductible + Part B excess Competitive Comparison in Key Areas				
	Age 66	Age 70	Age 75	Effective Date
ARLIC	101.62	120.61	142.72	7/8/2013
Thrivent Financial	64.95	69.79	74.95	2/1/2013
CSI	108.00	128.67	153.33	2/1/2013
Continental Life	111.62	126.95	146.94	7/1/2012
Aetna	113.69	135.75	164.58	8/1/2012
Medico	118.71	133.31	157.93	10/1/2012
Mutual of Omaha	120.52	129.61	150.08	10/10/2012
Standard Life	121.61	137.72	158.23	8/1/2012
United Healthcare	122.82	254.49	254.49	4/1/2013
State Mutual	127.50	152.00	181.17	6/1/2012

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## **WISCONSIN**

#### AREA 2



Base + Part A deductible + Part B excess Competitive Comparison in Key Areas				
	A CC	A 70	A 75	Effective Date
10116	Age 66	Age 70	Age 75	Effective Date
ARLIC	118.16	140.25	165.94	7/8/2013
Thrivent Financial	72.16	77.55	83.28	2/1/2013
CSI	124.00	147.58	176.00	2/1/2013
Continental Life	127.90	145.53	168.52	7/1/2012
Standard Life	129.21	146.33	168.12	8/1/2012
Medico	129.33	145.23	172.07	10/1/2012
Aetna	130.73	156.10	189.26	8/1/2012
Mutual of Omaha	131.54	141.48	163.87	10/10/2012
United Healthcare	134.50	278.50	278.50	4/1/2013
Blue Cross Blue Shield	137.42	163.52	200.35	1/1/2013

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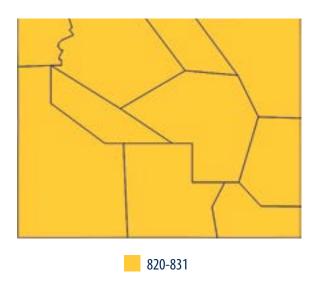
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## **WYOMING**



#### AREA 1

Plan F Competitive Comparison in Key Areas				
	A C C	A 70	A 75	Effective Date
	Age 66	Age 70	Age 75	Effective Date
ARLIC	102.76	119.95	139.73	5/15/2013
American Continental	102.71	115.37	132.53	8/1/2012
AFLAC	107.59	125.13	144.37	1/1/2013
CSI	108.41	127.25	152.41	12/13/2011
United of Omaha	114.63	129.21	152.55	1/1/2013
Heartland National Life	117.53	136.22	157.57	1/1/2013
Medico	118.85	134.49	160.45	8/1/2012
Sentinel Security	123.26	141.43	161.10	10/1/2012
Transamerica	124.00	146.00	183.00	2/1/2012
Sterling Investors	124.42	146.25	174.92	5/1/2012

Plan G  Competitive Comparison in Key Areas				
	A 66	A 70	A 75	Effective Date
	Age 66	Age 70	Age 75	Effective Date
ARLIC	88.43	104.95	123.94	5/15/2013
American Continental	90.05	101.88	119.04	8/1/2012
United of Omaha	93.99	105.95	125.09	1/1/2013
AFLAC	95.96	112.16	130.24	1/1/2013
GPM Life	97.87	112.54	133.14	10/1/2012
Heartland National Life	99.96	118.37	138.74	1/1/2013
Royal Neighbors	105.61	120.81	138.18	9/1/2011
Bankers Fidelity	112.00	132.00	158.00	8/1/2012
Gerber Life	113.28	130.03	147.09	10/1/2012
Transamerica	114.00	139.00	170.00	2/1/2012

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